# คก円 Apartment Report 

## VACANCY WHIPLASH

## Ariel Wilsey－Gopp，CE R Management Group，Apartment Report Committee

The Fall 2022 Report described the relief of getting back to business，yet here we are trying to redefine the business we＇re in as increasing vacancy rates finally hit．As we all know，the pandemic shook everything up－but as an industry we remained buoyant and returned ready to get back to it．While our Fall 2022 report announced that predicted vacancies had yet to hit，it was only a matter of time until we had to．

Since the Fall of 2022，we＇ve heard warnings about the imminent recession，weathered constant interest rate hikes and have consistently focused on where we need to pivot as rental markets soften．Nothing has changed much for urban areas and their challenges，and hybrid work structures remain challenging to navigate．Construction pipelines have reached capacity as supply expands heavily into suburban markets．We are seeing a new face of competition in marketing tactics as competition swells．We need to revisit traditional sales tactics while utilizing current technological advancements incorporating new trends such as AI and TikTok video marketing．How we redefine the emerging housing landscape is tantamount to our success in the new technology age we face as asset and property managers．

## SALES

Last year was an unprecedented year for sales， with November and December screeching to an abrupt halt compared to the rest of the year．Overall，in 2022 there were 225 sales transactions，with November and December recording only 8 sales per month compared to the rest of the year．The slowdown continues with a total of 9 transactions through the first quarter of 2023．Portland＇s housing regulations and urban challenges continue to play a role in the housing market，compounded by high tax rates and permitting process delays．CAP rates closed the first quarter averaging $5.06 \%$ ，
up from 4th quarter of 2022 at $4.95 \%$ ．First quarter median price per unit was $\$ 213,542$ ． Investors continue to expand into non－urban markets due to higher taxes and crime in the urban areas．

## Portland／Vancouver

## VACANCY

Since our Fall report，it seems that the predictions of last year＇s vacancy rates upwards of $7 \%$ have finally materialized．Overall，vacancy is up and currently over 5\％in the Portland／ Vancouver markets at $5.09 \%$ ．Milwaukie and the Troutdale area have the lowest vacancy factors，respectively at $3.73 \%$ and $3.75 \%$ ， followed by Aloha at 3．82\％．The highest vacancies shot up dramatically from our Fall 2022 report，with Downtown Portland currently over $10 \%$（ $10.5 \%$ ）up from $5.37 \%$ in the Fall， and NW Portland averaging $6.97 \%$ vacancy（up from $4.29 \%$ in the Fall）．Vacancies increased significantly from the Fall report in both the Outer NE Portland areas（up from $2.4 \%$ to $6.11 \%$ ）and in Beaverton（up from 2．1\％ to $4.62 \%$ ），increases of $1.55 \%$ and $1.2 \%$ ， respectively．Troutdale area and North Portland／St．Johns were the only areas surveyed that remained stable．（This survey excludes new projects in the lease－up phase that haven＇t reached stability，unless they are over one year old or over $85 \%$ occupied）．Our Fall report predicted continuing to see low vacancy rates into the Spring of 2023，but it seems that the market has softened before predictions．
Three－bedroom／two－bath units have the best occupancy of all unit types at the time of print， with average vacancy of $4.28 \%$ ．For comparison， three－bedroom／one－bath units are at $5.36 \%$ vacancy，up from $2.33 \%$ in the Fall of 2022. Two－bedroom／one－bath units are not far behind the $3 \times 2$ units，with average vacancy of $4.51 \%$ ． The highest vacancy across unit type was for studios at 7．13\％．

Overall average rents per unit type：

| UNITTYPE | SPR 23 | FALL 22 |
| :--- | ---: | ---: |
| Studio | $\$ 1,283$ | $\$ 1,269$ |
| $1 \mathrm{bdrm} / 1$ bth | $\$ 1,490$ | $\$ 1,464$ |
| $2 \mathrm{bdrm} / 1$ bth | $\$ 1,519$ | $\$ 1,455$ |
| $2 \mathrm{bdrm} / 2$ bth | $\$ 1,857$ | $\$ 1,820$ |
| 2 bdrm townhome | $\$ 1,723$ | $\$ 1,685$ |
| $3 \mathrm{bdrm} / 1$ bth | $\$ 1,691$ | $\$ 1,541$ |
| $3 \mathrm{bdrm} / 2$ bth | $\$ 2,044$ | $\$ 2,038$ |
| ＂Average rent has increased for all |  |  |
| unit types as per above． |  |  |

（continued on page 2）

## SURVEY SAYE！

－Ptld Vacancy Rate Just Over 5\％
－Average Rent PerSqFtat 2\％
－Cap Rates at 4．74\％
－Sales Market Flat


## TABLE ロF CロNTENTS

## PORTLAND METRO MAP ．．．．．．．．．．．．．．．．．．． 2

AVERAGE RENT PER SQUARE FOOT
AVERAGE MARKET VACANCY RATE
AVERAGE NO．OF DAYS VACANT ．．．．．．．．．．． 3
SURVEY RESULTS ．．．．．．．．．．．．．．．．．．．．．．．．．．4－5
TREND REPORT．
$\ldots 6$
TENANT PAID UTILITIES ．．．．．．．．．．．．．．．．．．．． 7
INCENTIVES
SEC 42 SURVEY RESULTS
ECONOMIC REPORT．．．．．．．．．．．．．．．．．．．．．．8－9
APARTMENT FUNDAMENTALS ．．．．．．．10－12 OUR CONTRIBUTORS，SPONSORS
AND PARTNERS
13－17

## PロRTLAND METRロ AREA



## RENT RATES

Overall rent rates remained constant since our Spring report, reported at an average of \$2 psf. Greatest fluctuations were seen in Vancouver, Lake Oswego/West Linn, and Outer SE Portland.

Downtown Portland (\$2.48 psf), NW Portland (\$2.39 psf), and North Portland/ St. Johns ( $\$ 2.28 \mathrm{psf}$ ) lead the psf rent rates, with the lowest rates seen in Outer NE Portland, Beaverton, and Troutdale/Fairview/ Wood Village.

## Other Areas

Vacancy rates in outlying areas around Portland Metro increased overall to $4.21 \%$ (from $2.77 \%$ in the Fall). The Salem market vacancy rate increased to $3.79 \%$ (from $3.27 \%$ ) and vacancies in three-bedroom/one-bath units are lowest at $2.61 \%$. Studio vacancy rates were the unit type with by far the highest vacancy rate at $7.77 \%$, approximately double the vacancy rate of all other units in the area. The Bend/Redmond area averaged a markedly high vacancy rate at $6.58 \%$ (up from 2.31\% in the Fall of 2022). Lowest vacancy rates were found in three-bedroom/ two-bath units at $1.46 \%$, while two-bedroom/ two-bath units and two-bedroom / one-bath units were touting significant vacancies since the Fall report at a steep $11.11 \%$ and 6.79\% respectively. The vacancy rate in Eugene/Springfield was also up significantly with a $1.19 \%$ change, at $4.23 \%$ (compared to $1.93 \%$ in the Fall of 2022). Unit type vacancy
rates fluctuated between 3.51\% and 5.71\%, with the lowest being two-bedroom/one-bath and threebedroom/one-bath, respectively.

## Our Contributors

Patrick O. Barry, Appraiser at Barry \& Associates, presents data which points to the first quarter of 2023 potentially going down as the slowest period in history for sales in the Portland apartment market. The boom in sales that we saw not too long ago is now at a dead stop. The significant risks we saw emerge last year continue in 2023, specifically: high interest rates, future increase of capitalization rates, growing gap between buyers and sellers and potential declines in population growth for the Portland Metro area. However, Barry notes that crucial questions remain and even though apartment community investors continue to face ongoing challenges, we can look to the advantages: "There is a renewed focus on housing production, with an ambitious goal of 36,000 new units per year across Oregon. A significant increase in housing production would help Oregon maintain their competitive advantage over other west coast cities with regards to lower housing costs, which in turn helps to attract employers and population."
A mixed review of market sectors is put forth in the article by Josh Lehrer, State of Oregon economist from the Oregon Office of Economic Affairs. Overall, the economy is proving resilient. Jobs, income, and spending are all
growing quickly even with inflation still looming. The Fed is in a tricky position with recent banking failures and ongoing high inflation. For rental markets, the construction pipeline is full and suburban markets are seeing more and more supply as rental rates decline. Josh emphasizes that population growth is the main issue to keep an eye on in Oregon. We are still seeing a drive upwards of younger worker demographics which in turn feeds the labor pipeline to strengthen the local economy. For rental markets, the construction pipeline is at capacity, particularly in urban areas, and suburban markets are seeing more and more supply as rental rates decline. "The combination of still favorable underlying demographics for housing, ownership affordability that is worse than rental affordability,"Josh states, "and the expected return of migration and rebound in population growth all point toward stronger rental demand in the years ahead, although risks abound."
This survey represents a total of 82,513 units from 1,159 properties. All articles have been reprinted without editing the content, in order to present unbiased opinions. We'd like to thank all of the management companies and property owners who have submitted information. Their participation is critical in ensuring the accuracy of our data and the continued success of this report. $\quad$ -



SURVEY RESULTS—SPRING 2ロZ3
PGRTLAND/VANGロUVER METRG AREA

| AREA NAME | \# OF PROP | DATA | ALL | FALL 22 REPORT | CHANGE | STUDIO | $\begin{gathered} 1 \text { BED } \\ 1 \text { BATH } \end{gathered}$ | $\begin{gathered} 2 \text { BED } \\ 1 \text { BATH } \end{gathered}$ | $\begin{gathered} 2 \text { BED } \\ 2 \text { BATH } \end{gathered}$ | $\begin{aligned} & 2 \text { BED } \\ & \text { TWNHS } \end{aligned}$ | $\begin{gathered} 3 \text { BED } \\ 1 \text { BATH } \end{gathered}$ | $\begin{gathered} 3 \text { BED } \\ 2 \text { BATH } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DOWNTOWN PORTLAND (5) | 47 | AVG MARKET VACANCY RATE \% | 10.5 | 5.37 | 0.96 | 8.94 | 11.25 | 4.42 | 13.5 | 9.43 | 0 | 14.29 |
|  |  | AVG RENT PER SQ FOOT \$ | 2.48 | 2.5 | -0.01 | 2.86 | 2.3 | 2.09 | 2.46 | 2.31 | 1.98 | 1.7 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1194 | 1590 | 1782 | 2717 | 2184 | 2402 | 2312 |
|  |  | SUM OF UNITS SURVEYED | 2952 | 4392 |  | 928 | 1395 | 113 | 400 | 106 | 3 | 7 |
| NW PORTLAND <br> (1) | 123 | AVG MARKET VACANCY RATE \% | 6.97 | 4.29 | 0.62 | 8.56 | 6.2 | 5.76 | 7.27 | 8.33 | 3.03 | 8.77 |
|  |  | AVG RENT PER SQ FOOT \$ | 2.39 | 2.5 | -0.04 | 2.83 | 2.41 | 2.09 | 2.1 | 2.36 | 1.6 | 1.88 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1321 | 1699 | 1812 | 2163 | 3112 | 1755 | 2388 |
|  |  | SUM OF UNITS SURVEYED | 6581 | 7579 |  | 1461 | 2951 | 538 | 1403 | 24 | 33 | 171 |
| INNER \& CENTRAL SE PORTLAND <br> (13) | 182 | AVG MARKET VACANCY RATE \% | 4.76 | 3.94 | 0.21 | 6.11 | 4.56 | 3.55 | 5.96 | 1.97 | 2.44 | 5.77 |
|  |  | AVG RENT PER SQ FOOT \$ | 2.21 | 2.25 | -0.02 | 2.85 | 2.19 | 1.68 | 1.95 | 1.54 | 1.41 | 1.66 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1258 | 1379 | 1399 | 2102 | 1399 | 1525 | 2318 |
|  |  | SUM OF UNITS SURVEYED | 4936 | 5333 |  | 1260 | 2127 | 985 | 319 | 152 | 41 | 52 |
| INNER \& CENTRAL NE PORTLAND(17) | 117 | AVG MARKET VACANCY RATE \% | 5.25 | 3.55 | 0.48 | 7.17 | 5.31 | 3.69 | 5.17 | 1.56 | 0 | 0 |
|  |  | AVG RENT PER SQ FOOT \$ | 2.19 | 2.26 | -0.03 | 2.78 | 2.16 | 1.76 | 2.1 | 1.72 | 1.35 | 2.01 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1268 | 1391 | 1485 | 2176 | 1562 | 1546 | 2272 |
|  |  | SUM OF UNITS SURVEYED | 3030 | 4027 |  | 516 | 1715 | 434 | 271 | 64 | 17 | 13 |
| N PORTLAND I ST JOHNS (18) | 32 | AVG MARKET VACANCY RATE \% | 4.81 | 5.03 | -0.04 | 4.26 | 4.78 | 2.58 | 7.36 | - | 0 | 0 |
|  |  | AVG RENT PER SQ FOOT \$ | 2.28 | 2.3 | -0.01 | 2.79 | 2.33 | 1.69 | 2.07 | - | 1.34 | 1.91 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1391 | 1542 | 1362 | 2143 | - | 1311 | 1950 |
|  |  | SUM OF UNITS SURVEYED | 1372 | 1869 |  | 282 | 627 | 194 | 258 | 0 | 9 | 2 |
| SW PORTLAND <br> (6) | 47 | AVG MARKET VACANCY RATE \% | 5.63 | 3.68 | 0.53 | 7.77 | 5.88 | 3.11 | 6.25 | 5.56 | 8 | 6.54 |
|  |  | AVG RENT PER SQ FOOT \$ | 2.19 | 2.22 | -0.01 | 2.89 | 2.4 | 1.69 | 2.03 | 1.47 | 1.49 | 1.56 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1313 | 1518 | 1378 | 2055 | 1369 | 1769 | 1845 |
|  |  | SUM OF UNITS SURVEYED | 2488 | 3067 |  | 283 | 1157 | 514 | 320 | 36 | 25 | 153 |
| OUTER SE PORTLAND(14) | 27 | AVG MARKET VACANCY RATE \% | 6.32 | 4.09 | 0.55 | 2.08 | 8.47 | 4.42 | 7.53 | 3.82 | 0 | 4.69 |
|  |  | AVG RENT PER SQ FOOT \$ | 1.81 | 1.69 | 0.07 | 2.47 | 2.06 | 1.72 | 1.68 | 1.57 | 1.51 | 1.81 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 983 | 1391 | 1464 | 1654 | 1681 | 1533 | 2145 |
|  |  | SUM OF UNITS SURVEYED | 2198 | 2961 |  | 48 | 602 | 566 | 624 | 157 | 9 | 192 |
| OUTER NE PORTLAND(16) | 21 | AVG MARKET VACANCY RATE \% | 6.11 | 2.4 | 1.55 | 0 | 6.96 | 5.94 | 5.53 | 5.56 | 8.33 | 5.45 |
|  |  | AVG RENT PER SQ FOOT \$ | 1.54 | 1.5 | 0.03 | 1.57 | 1.72 | 1.47 | 1.5 | 1.25 | 1.26 | 1.63 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 884 | 1161 | 1330 | 1485 | 1329 | 1536 | 1798 |
|  |  | SUM OF UNITS SURVEYED | 1244 | 1664 |  | 7 | 359 | 522 | 217 | 72 | 12 | 55 |
| TROUTDALE I FAIRVIEW WOOD VILLAGE I GRESHAM (15) | 32 | AVG MARKET VACANCY RATE \% | 3.75 | 3.86 | -0.03 | 3.57 | 3.91 | 6.63 | 2.54 | 6.75 | 0 | 1.98 |
|  |  | AVG RENT PER SQ FOOT \$ | 1.72 | 1.64 | 0.05 | 2.34 | 2.03 | 1.56 | 1.6 | 1.7 | 1.58 | 1.65 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1087 | 1309 | 1393 | 1568 | 1735 | 1631 | 1961 |
|  |  | SUM OF UNITS SURVEYED | 2957 | 3365 |  | 112 | 537 | 498 | 1023 | 252 | 29 | 506 |
| CLACKAMAS(12) | 11 | AVG MARKET VACANCY RATE \% | 4.62 | 5.1 | $0.09$ |  | 4.74 | 4.21 | 4.46 | - |  | 5.19 |
|  |  | AVG RENT PER SQ FOOT \$ | 1.86 | 1.8 | $0.03$ | 2.52 | 2.06 | 1.76 | 1.8 | - | 2.29 | 1.77 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1268 | 1464 | 1579 | 1771 | - | 2000 | 2006 |
|  |  | SUM OF UNITS SURVEYED | 1991 | 2080 |  | 33 | 506 | 475 | 763 | 0 | 2 | 212 |
| LAKE OSWEGO I WEST LINN (8) | 15 | AVG MARKET VACANCY RATE \% | 5.33 | 4.6 | 0.16 | 2.94 | 4.75 | 2.54 | 7.78 | 5.88 | - | 6.45 |
|  |  | AVG RENT PER SQ FOOT \$ | 2.17 | 2.03 | 0.07 | 3.33 | 2.23 | 1.82 | 2.22 | 1.78 | - | 2.09 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1297 | 1728 | 1656 | 2355 | 1689 | - | 2642 |
|  |  | SUM OF UNITS SURVEYED | 1295 | 1130 |  | 34 | 590 | 197 | 347 | 34 | 0 | 93 |
| MILWAUKIE <br> (11) | 23 | AVG MARKET VACANCY RATE \% | 3.73 | 1.92 | 0.94 | 2.22 | 4.21 | 4.28 | 2.63 | 1.3 | 50 | 2.78 |
|  |  | AVG RENT PER SQ FOOT \$ | 1.82 | 1.75 | 0.04 | 2.66 | 1.89 | 1.75 | 1.87 | 1.46 | 1.33 | 1.61 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1229 | 1200 | 1455 | 1774 | 1378 | 1373 | 1782 |
|  |  | SUM OF UNITS SURVEYED | 1609 | 1768 |  | 90 | 523 | 654 | 114 | 154 | 2 | 72 |
| OREGON CITY I GLADSTONE (10) | 13 | AVG MARKET VACANCY RATE \% | 6 | 3.59 | 0.67 | 0 | 5.52 | 4.34 | 8.7 | 3.85 | 8.82 | 6.55 |
|  |  | AVG RENT PER SQ FOOT \$ | 1.8 | 1.71 | 0.05 | 3.06 | 2.05 | 1.81 | 1.65 | 1.65 | 1.55 | 1.56 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1411 | 1391 | 1531 | 1705 | 1368 | 1472 | 2020 |
|  |  | SUM OF UNITS SURVEYED | 1384 | 1310 |  | 33 | 308 | 369 | 368 | 104 | 34 | 168 |
| WILSONVILLE I CANBY <br> (9) | 18 | AVG MARKET VACANCY RATE \% | 5.11 | 3.38 | 0.51 | 2.38 | 6.59 | 3.38 | 5.25 | 5.19 | 0 | 6.51 |
|  |  | AVG RENT PER SQ FOOT \$ | 1.85 | 1.81 | 0.02 | 2.61 | 2.13 | 1.76 | 1.76 | 1.44 | 1.49 | 1.72 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1229 | 1515 | 1529 | 1782 | 1581 | 1400 | 1988 |
|  |  | SUM OF UNITS SURVEYED | 3015 | 3516 |  | 42 | 774 | 918 | 895 | 77 | 2 | 307 |
| ALOHA <br> (3) | 38 | AVG MARKET VACANCY RATE \% | 3.82 | 2.85 | 0.34 | 2.7 | 2.96 | 4.5 | 3.91 | 3.95 | 3.57 | 4.73 |
|  |  | AVG RENT PER SQ FOOT \$ | 1.95 | 1.88 | 0.04 | 2.65 | 2.23 | 1.83 | 1.83 | 1.75 | 1.75 | 1.81 |
|  |  | AVG RENT PER UNIT TYPE \$ |  |  |  | 1277 | 1559 | 1624 | 1831 | 2075 | 1742 | 2111 |
|  |  | SUM OF UNITS SURVEYED | 6618 | 6668 |  | 37 | 2028 | 1357 | 2175 | 253 | 28 | 740 |

PロRTLAND／VANCロUVER METRロ AREA

| AREA NAME | \＃of PROP | DATA | ALL | FALL 22 REPORT | CHANGE | STUDIO | $\begin{aligned} & 1 \text { BED } \\ & 1 \text { BATH } \end{aligned}$ | $\begin{gathered} 2 \text { BED } \\ 1 \text { BATH } \end{gathered}$ | $\begin{gathered} 2 \text { BED } \\ 2 \text { BATH } \end{gathered}$ | $\begin{aligned} & 2 \text { BED } \\ & \text { TWNHS } \end{aligned}$ | $\begin{gathered} 3 \text { BED } \\ 1 \text { BATH } \end{gathered}$ | $\begin{gathered} 3 \text { BED } \\ 2 \text { BATH } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BEAVERTON <br> （4） | 45 | AVG MARKET VACANCY RATE \％ AVG RENT PER SQ FOOT \＄ AVG RENT PER UNIT TYPE \＄ SUM OF UNITS SURVEYED | $\begin{array}{r} 4.62 \\ 1.8 \\ 2987 \end{array}$ | $\begin{array}{r} 2.1 \\ 1.62 \\ 3612 \end{array}$ | $\begin{gathered} 1.2 \\ 0.11 \end{gathered}$ | $\begin{array}{r} 13.91 \\ 2.62 \\ 1452 \\ 115 \end{array}$ | $\begin{aligned} & 4.56 \\ & 1.99 \\ & 1313 \\ & 1074 \end{aligned}$ | $\begin{array}{r} 3.04 \\ 1.56 \\ 1408 \\ 1021 \end{array}$ | $\begin{array}{r} 4.1 \\ 1.81 \\ 1691 \\ 439 \end{array}$ | $\begin{array}{r} 10.71 \\ 1.73 \\ 1657 \\ 84 \end{array}$ | $\begin{array}{r} 7.69 \\ 1.6 \\ 1747 \\ 117 \end{array}$ | $\begin{array}{r} 4.38 \\ 1.46 \\ 1761 \\ 137 \end{array}$ |
| HILLSBORO I N OF HWY 26 <br> （2） | 14 | AVG MARKET VACANCY RATE \％ AVG RENT PER SQ FOOT \＄ AVG RENT PER UNIT TYPE \＄ SUM OF UNITS SURVEYED | $\begin{array}{r} 4.69 \\ 1.95 \\ \\ 3094 \end{array}$ | $\begin{array}{r} 3.4 \\ 1.99 \\ 3730 \end{array}$ | $\begin{gathered} 0.38 \\ -0.02 \end{gathered}$ | $\begin{array}{r} 10.26 \\ 3.22 \\ 1600 \\ 39 \end{array}$ | $\begin{gathered} 3.99 \\ 2.23 \\ 1622 \\ 1355 \end{gathered}$ | $\begin{array}{r} 4.78 \\ 1.78 \\ 1718 \\ 356 \end{array}$ | $\begin{array}{r} 4.42 \\ 1.71 \\ 1840 \\ 882 \end{array}$ | $\begin{array}{r} 8.07 \\ 1.65 \\ 2129 \\ 161 \end{array}$ | － | $\begin{array}{r} 5.98 \\ 1.64 \\ 2030 \\ 301 \end{array}$ |
| TIGARD I TUALATIN SHERWOOD <br> （7） | 47 | AVG MARKET VACANCY RATE \％ AVG RENT PER SQ FOOT \＄ AVG RENT PER UNIT TYPE \＄ SUM OF UNITS SURVEYED | $\begin{array}{r} 4.18 \\ 1.89 \\ \\ 5355 \end{array}$ | $\begin{array}{r} 3.2 \\ 1.79 \\ \\ 5406 \end{array}$ | $\begin{aligned} & 0.31 \\ & 0.06 \end{aligned}$ | $\begin{array}{r} 1.64 \\ 2.78 \\ 1156 \\ 61 \end{array}$ | $\begin{array}{r} 4.83 \\ 2.11 \\ 1405 \\ 1781 \end{array}$ | $\begin{array}{r} 4.31 \\ 1.84 \\ 1520 \\ 1369 \end{array}$ | $\begin{array}{r} 3.53 \\ 1.76 \\ 1746 \\ 1304 \end{array}$ | $\begin{array}{r} 2.87 \\ 1.56 \\ 1720 \\ 244 \end{array}$ | $\begin{array}{r} 7.14 \\ 1.72 \\ 1742 \\ 154 \end{array}$ | $\begin{array}{r} 3.17 \\ 1.7 \\ 2106 \\ 442 \end{array}$ |
| WEST VANCOUVER <br> （19） | 51 | AVG MARKET VACANCY RATE \％ AVG RENT PER SQ FOOT \＄ AVG RENT PER UNIT TYPE \＄ SUM OF UNITS SURVEYED | $\begin{array}{r} 4.16 \\ 1.81 \\ 6303 \end{array}$ | $\begin{array}{r} 3.02 \\ 1.69 \\ 6065 \end{array}$ | $\begin{aligned} & 0.38 \\ & 0.07 \end{aligned}$ | $\begin{array}{r} 4.8 \\ 2.96 \\ 1402 \\ 125 \end{array}$ | $\begin{array}{r} 3.95 \\ 2.1 \\ 1454 \\ 1822 \end{array}$ | $\begin{aligned} & 5.36 \\ & 1.68 \\ & 1505 \\ & 1474 \end{aligned}$ | $\begin{array}{r} 3.44 \\ 1.7 \\ 1789 \\ 1977 \end{array}$ | $\begin{array}{r} 5.74 \\ 1.44 \\ 1562 \\ 296 \end{array}$ | $\begin{array}{r} 1.75 \\ 1788 \\ 42 \end{array}$ | $\begin{array}{r} 3.53 \\ 1.53 \\ 1953 \\ 567 \end{array}$ |
| EAST VANCOUVER (20) | 32 | AVG MARKET VACANCY RATE \％ AVG RENT PER SQ FOOT \＄ AVG RENT PER UNIT TYPE \＄ SUM OF UNITS SURVEYED | $\begin{array}{r} 4.21 \\ 1.9 \\ 5653 \end{array}$ | $\begin{array}{r} 3.1 \\ 1.86 \\ \\ 5097 \end{array}$ | $\begin{aligned} & 0.36 \\ & 0.02 \end{aligned}$ | $\begin{array}{r} 5.63 \\ 2.63 \\ 1407 \\ 231 \end{array}$ | $\begin{array}{r} 3.43 \\ 2.18 \\ 1478 \\ 1545 \end{array}$ | $\begin{aligned} & 6.26 \\ & 1.77 \\ & 1625 \\ & 1277 \end{aligned}$ | $\begin{gathered} 4.13 \\ 1.74 \\ 1779 \\ 1645 \end{gathered}$ | $\begin{array}{r} 3.69 \\ 1.73 \\ 1779 \\ 406 \end{array}$ | $\begin{array}{r} 0 \\ 1.18 \\ 1558 \\ 1 \end{array}$ | $\begin{array}{r} 1.64 \\ 1.72 \\ 2045 \\ 548 \end{array}$ |
| TOTAL AVG MARKET VACANCY RATE \％ |  |  | 5.09 | 3.59 | 0.42 | 7.13 | 5.21 | 4.51 | 4.95 | 4.78 | 5.36 | 4.28 |
| TOTAL AVG RENT PER SQ FOOT \＄ |  |  | 2 | 1.99 | 0.01 | 2.81 | 2.19 | 1.74 | 1.82 | 1.64 | 1.61 | 1.69 |
| TOTAL AVG RENT PER UNIT TYPE \＄ |  |  |  |  |  | 1283 | 1490 | 1519 | 1857 | 1723 | 1691 | 2044 |
| TOTAL SUM OF PROPERTIES SURVEYED |  |  | 935 | 1025 |  | 304 | 781 | 570 | 300 | 104 | 84 | 208 |
| TOTAL SUM OF UNITS SURVEYED |  |  | 67062 | 74639 |  | 5737 | 23776 | 13831 | 15744 | 2676 | 560 | 4738 |

VACANCY RATE SINCE SPRING 2ロ19—PロRTLAND／VANCロUVER METRD AREA


| SALEM \＆VICINITY | 121 | AVG MARKET VACANCY RATE \％ | 3.79 | 3.27 | 0.16 | 7.77 | 3.19 | 3.65 | 4.07 | 3.91 | 2.61 | 3.45 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | AVG RENT PER SQ FOOT \＄ | 1.68 | 1.65 | 0.02 | 2.38 | 1.91 | 1.56 | 1.66 | 1.33 | 1.83 | 1.49 |
|  |  | AVG RENT PER UNIT TYPE \＄ |  |  |  | 1128 | 1229 | 1313 | 1607 | 1370 | 1571 | 1758 |
|  |  | SUM OF UNITS SURVEYED | 8422 | 8931 |  | 309 | 1758 | 3368 | 1964 | 358 | 115 | 550 |
| EUGENE I SPRINGFIELD | 84 | AVG MARKET VACANCY RATE \％ | 4.23 | 1.93 | 1.19 | 4.18 | 3.85 | 3.51 | 5.58 | 5.25 | 5.71 | 4.11 |
|  |  | AVG RENT PER SQ FOOT \＄ | 1.87 | 1.81 | 0.03 | 2.95 | 2.14 | 1.64 | 1.71 | 1.45 | 1.63 | 1.49 |
|  |  | AVG RENT PER UNIT TYPE \＄ |  |  |  | 1103 | 1346 | 1294 | 1782 | 1499 | 1577 | 1812 |
|  |  | SUM OF UNITS SURVEYED | 5601 | 4196 |  | 550 | 1479 | 1508 | 753 | 667 | 35 | 609 |
| BEND I REDMOND | 19 | AVG MARKET VACANCY RATE \％ | 6.58 | 2.31 | 1.85 | 5.61 | 5.84 | 6.79 | 11.11 | 2.27 | － | 1.46 |
|  |  | AVG RENT PER SQ FOOT \＄ | 2.21 | 2.24 | －0．01 | 3.05 | 2.54 | 1.65 | 2.02 | 1.55 | － | 1.53 |
|  |  | AVG RENT PER UNIT TYPE \＄ |  |  |  | 1660 | 1715 | 1455 | 2019 | 1940 | － | 1969 |
|  |  | SUM OF UNITS SURVEYED | 1428 | 1988 |  | 214 | 462 | 265 | 306 | 44 | 0 | 137 |
| TOTAL AVG MARKET VACANCY RATE \％ |  |  | 4.21 | 2.77 | 0.52 | 5.5 | 3.78 | 3.77 | 5.16 | 4.68 | 3.33 | 3.55 |
| TOTAL AVG RENT PER SQ FOOT \＄ |  |  | 1.8 | 1.77 | 0.02 | 2.81 | 2.08 | 1.59 | 1.71 | 1.41 | 1.78 | 1.5 |
| TOTAL AVG RENT PER UNIT TYPE \＄ |  |  |  |  |  | 1221 | 1336 | 1314 | 1692 | 1474 | 1572 | 1806 |
| TOTAL SUM OF PROPERTIES SURVEYED |  |  | 224 | 206 |  | 48 | 140 | 130 | 81 | 37 | 22 | 61 |
| TOTAL SUM OF UNITS SURVEYED |  |  | 15451 | 15115 |  | 1073 | 3699 | 5141 | 3023 | 1069 | 150 | 1296 |

## TREND REPロRT ：PロRTLAND METRロ AREA

CoStar：Search criteria—Research Status：Published；Market：Portland；PropType：Multi Family；Sale Date：4／1／2020—3／31／2023；unit： 5 units and greater．





| YEAR | 2Q20 | 3Q20 | 4Q20 | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | 2Q22 | 3Q22 | 4Q22 | 1Q23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \＃OF TRANS | 35 | 44 | 61 | 55 | 70 | 93 | 111 | 53 | 87 | 58 | 49 | 9 |
| TIL \＄VOLUME | \＄245，472，400 | \＄321，396，940 | \＄798，827，028 | \＄491，065，740 | \＄837，359，130 | \＄1，235，786，900 | \＄1，931，962，384 | \＄557，810，337 | \＄1，319，949，117 | \＄569，735，850 | \＄958，376，592 | \＄143，420，000 |
| TTL BLDG SF | 1，059，487 | 1，734，510 | 3，146，069 | 2，203，319 | 2，955，074 | 4，663，522 | 6，660，241 | 1，876，446 | 4，159，950 | 2，065，129 | 3，703，068 | 587，907 |
| TTL UNITS | 1，131 | 1，811 | 2，977 | 2，338 | 3，338 | 5，042 | 6，734 | 2，215 | 4，815 | 2，209 | 3，343 | 602 |
| AVG PRICE | \＄7，013，497 | \＄7，304，476 | \＄13，095，525 | \＄8，928，468 | \＄11，962，273 | \＄13，288，031 | \＄17，405，067 | \＄10，524，723 | \＄15，171，829 | \＄9，823，032 | \＄19，558，706 | \＄15，935，556 |
| AVG \＃OF SF | 30，271 | 39，421 | 51，575 | 40，060 | 42，215 | 50，145 | 60，002 | 35，405 | 47，816 | 35，606 | 75，573 | 65，323 |
| AVG \＄BLDG SF | \＄231．69 | \＄185．30 | \＄253．91 | \＄222．88 | \＄283．36 | \＄264．99 | \＄290．07 | \＄297．27 | \＄317．30 | \＄275．88 | \＄258．81 | \＄243．95 |
| MED \＄P／SF | \＄190．60 | \＄164．40 | \＄208．96 | \＄191．08 | \＄200．91 | \＄238．15 | \＄223．86 | \＄230．77 | \＄267．68 | \＄241．87 | \＄239．55 | \＄217．70 |
| AVG \＄P／UNIT | \＄217，040 | \＄177，469 | \＄268，333 | \＄210，037 | \＄250，857 | \＄245，099 | \＄286，897 | \＄251，833 | \＄274，133 | \＄257，916 | \＄286，682 | \＄238，239 |
| MED \＄P／UNIT | \＄150，943 | \＄150，750 | \＄181，250 | \＄166，429 | \＄179，359 | \＄204，891 | \＄187，600 | \＄180，000 | \＄226，071 | \＄201，071 | \＄217，083 | \＄213，542 |
| AVG \＃OF UNITS | 32 | 41 | 49 | 43 | 48 | 54 | 61 | 42 | 55 | 38 | 68 | 67 |
| ACTUAL CAP RATE | 5．30\％ | 5．21\％ | 5．42\％ | 5．49\％ | 5．15\％ | 5．01\％ | 4．75\％ | 4．71\％ | 5．10\％ | 4．95\％ | 4．95\％ | 5．06\％ |
| AVG GRM | 10.87 | 14.29 | 14.74 | 11.04 | 11.84 | 12.96 | 13.36 | 11.88 | 13.62 | 11.39 | 14.51 | 12.19 |
| AVG GIM | － | － | － | － | 11.47 | － | － | － | － | － | － | － |



| MAP AREA | FALL 2022 | SPRING 2023 |
| :---: | :---: | :---: |
| NW Portland | 11．9\％ | 13．7\％ |
| Hillsboro I North of Hwy 26 | 0\％ | 12．5\％ |
| Aloha | 8．5\％ | 14．3\％ |
| Beaverton | 1．6\％ | 10\％ |
| Downtown Portland | 21\％ | 24．6\％ |
| SW Portland | 12．3\％ | 16\％ |
| Tigard I Tualatin I Sherwood | 6\％ | 9．1\％ |
| Lake Oswego I West Linn | 6．3\％ | 5．9\％ |
| Wilsonville I Canby | 7．7\％ | 12\％ |
| Oregon City I Gladstone | 10．5\％ | 18．8\％ |
| Milwaukie | 2．9\％ | 0\％ |
| Clackamas | 9．1\％ | 8．3\％ |
| Inner \＆Central SE Portland | 7．2\％ | 7．4\％ |
| Outer SE Portland | 1．9\％ | 0\％ |
| Troutdale I Fairview I Wood Village I Gresham | 14\％ | 17．5\％ |
| Outer NE Portland | 3．5\％ | 7．1\％ |
| Inner \＆Central NE Portland | 7．3\％ | 5．6\％ |
| North Portland I St．Johns | 13．2\％ | 8．5\％ |
| West Vancouver | 10．9\％ | 11．3\％ |
| East Vancouver | 9．4\％ | 19．4\％ |
| Salem I Vicinity | 4．9\％ | 6．6\％ |
| Eugene I Springfield | 2．7\％ | 15．2\％ |
| Bend I Redmond | 7．7\％ | 4．8\％ |



SECTION 42 SURVEY RESULTS • SPRING 2023 TTL \＃OF PROPERTIES＝ 116 • TTL \＃OF UNITS＝ 8526

| UNIT TYPES | VACANCY <br> RATE（\％） | AVG．RENT <br> PER SQ FT（\＄） |
| :--- | :---: | :---: |
| STUDIO | 8.06 | 2.84 |
| 1 BED／1 BATH | 3.41 | 1.69 |
| 2 BED／1 BATH | 3.29 | 1.42 |
| 2 BED／ 2 BATH | 5.47 | 1.40 |
| 2 BED／TH | 5.48 | 1.30 |
| 3 BED／1 BATH | 2.86 | 1.39 |
| 3 BED／2 BATH | 3.31 | 1.20 |
| TOTALS | 4.08 | 1.63 |

# THE ECロNロMY REMAINS RESILIENT Josh Lebner，Economist，Oregon Office of Economic Analysis 

To date the economy remains resilient．Jobs，income，and consumer spending are all growing quickly and outperforming expectations．The inflationary economic boom continues．Forecasts expect economic growth and inflation to slow，but it has yet to materialize in any meaningful way．
While inflation remains the key macroeconomic issue to watch，a new concern about financial stability has emerged in recent weeks given the banking sector turmoil． Financial stability，and credit creation is paramount to any functioning economy．Even if the turmoil so far appears limited to a few specific banks with questionable business decisions，any further spreading of weakness or concerns warrants the Federal Reserve to tread carefully as they evaluate the risks and impacts．
The tight labor market brings both good news and macroeconomic challenges． Employment rates across all levels of educational attainment are higher today than pre－pandemic．The number of Oregonians filing for unemployment insurance remain at or near record lows．Those are undoubtedly good for the state．However，wage growth remains faster than pre－pandemic．At a base level wages equal spending power． As such，faster wage growth keeps upward pressure on inflation．
All of this puts the Fed in a difficult spot．It needs to balance the risks of near－term financial conditions and try to address ongoing high inflation．The silver lining is inflation has slowed a little bit．Further slowing is expected as rents weigh on the price indexes in the quarters ahead．All of this likely buys the Fed，and the economy some time to continue to adjust to post－pandemic life．Our office＇s latest forecast calls for no near－term recession and an ongoing economic expansion．

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Ultimately，the risk is if higher inflation gets embedded in the economy，then a more severe recession would be needed to bring it back to target．Our office＇s boom／bust alternative scenario has a recession starting not this year but in 2024 given these dynamics can take time to play out．Absent financial stability concerns，a sudden stop in the economy in the near－term appears unlikely given the strength in jobs，income，and spending．

Looking at the rental market，expectations were for a return to more normal dynamics in 2023．A modest correction was a possibility．It was an open question to what extent the pandemic household formation boom would stick．Living with roommates would be more attractive once a deadly，contagious virus stopped spreading．Additionally，the large increase in rents and overall high inflation would point toward more individuals needing roommates for financial reasons．The vacancy rate increases in this Spring 2023 Apartment Report indicate a modest correction in rental demand has already taken place．The next question is whether the market begins to balance out or if these trends continue．

From a rent perspective，ongoing softness and further declines are likely．Not only have vacancy rates risen，but the pipeline of construction is full．Nationally there are a record number of multifamily units currently under construction．And while Census does not publish such figures at the local level，we know multifamily permits in Oregon have been strong in recent years，at least outside of Multnomah County．As such，the suburban markets and secondary metros across the state will see more new supply coming online in the months ahead．
Better affordability via softer rents and ongoing household income gains will help support household formation moving forward．The combination of still favorable underlying demographics for housing，ownership affordability that is worse than rental affordability，and the expected return of migration and rebound in population growth all point toward stronger rental demand in the years ahead，although risks abound．

Overall，household formation among owners and renters tends to move together．The underlying driver of household formation is population growth and demographics． However，cyclical factors like income growth and economic confidence in one＇s ability to strike out on their own are important．

We know rental affordability in Oregon is bad．More than half of all renters do not have enough residual income left over after paying rent to meet their needs． Even so，ownership affordability today is even worse given the rise in mortgage rates．This relative affordability difference between owning and renting is larger than in the recent past．On the margin this should help support rental demand and household formation．

Finally，population growth is the key Oregon issue to watch．The large influx，of mostly younger workers provides Oregon businesses with an ample supply of labor to hire and expand．During the pandemic migration slowed like it always does in recessions，but so far in expansion it has not picked up like it used to．

Some of this lack of a rebound，and the out－migration in the urban core could still be pandemic－related，or due to increased working from home．That＇s certainly been the case nationally where urban cores among nearly all major metros have lost population．Out－migration among those working from home has picked up the most in high－cost areas．However，some could be due to other factors related to quality of life，public safety，family reasons， or the like．The full details of who moved in 2022 will become available this September．


Looking forward，the outlook calls for a modest rebound in population growth． The regional economy is strong and job opportunities are plentiful．However，a key concern remains housing affordability．To the extent fewer households can afford to live in and move to Oregon，or choose to live in a relatively more affordable state like those in the Intermountain West，then the baseline outlook will need to be revised lower．Slower growth would translate into relatively fewer workers，customers and sales for local firms，in addition to less housing demand than expected．

Josh Lehner is a Senior Economist with the State of Oregon＇s Office of Economic Analysis． He develops the quarterly Oregon Economic forecast，including outlooks for employment，income and housing．Additional responsibilities include the Oregon Index of Leading Indicators，tracking international developments in Oregon＇s export markets and forecasting revenues for the Oregon Lottery，Oregon Judicial Department and state tobacco taxes．Mr．Lebner earned a B．A．in Economics from the University of Colorado and an M．S．in Economics from Portland State University．

## PロRTLAND METRロ PRICE Tロ RENT RATIロ

ratio af manthly martgage payment af rmls
MEDIAN SALE PRICE Tロ MONTHLY ZILLロW aBSERVED RENT


SPRING 2ロ23 APARTMENT FUNDAMENTALS \& TRENDS<br>Patrick O. Barry, Barry \& Associates

The whiplash in the apartment market continues as we enter a tumultuous 2023 with many questions unanswered. We've gone from dread after the onset of COVID in 2020, to enthusiasm during 2021, to increasing anxiety throughout the second half of 2022 and YTD 2023. Many of our apartment fundamentals are shifting towards a market in balance which is a new phenomenon for those who entered the market over the past 10 years. This article will address Portland Metro apartment fundamentals, value, sales, and rental trends for 2022 and YTD 2023.

## APARTMENT SALES VOLUME \& TRANSACTIONS

During 2022, there were 225 transactions totaling just over $\$ 3.0$ billion. While 2022 sales activity was well below 2021, 2022 was one of the busiest years on record for the apartment market. However, November and December 2022 showed a dramatic slowdown with an average of eight sales per month while the balance of the year averaged 21 sales per month. The slowdown in sales during YTD 2023 has been astonishing and unprecedented. Through March 27, 2023 CoStar is reporting a total of nine transactions across Multnomah, Washington, Clackamas and Clark County. While there may be some delayed reporting, the first three months of 2023 may be the slowest three months the Portland apartment market has experienced. For comparison, 2008 was one of the slowest years on record and the market averaged nine transactions per month.


NO OF SALES

## APARTMENT CONSTRUCTION

There is a renewed focus on housing production, with an ambitious goal of 36,000 new units per year across Oregon. A significant increase in housing production would help Oregon maintain their competitive advantage over other west coast cities with regards to lower housing costs, which in turn helps to attract employers and population. However, housing producers in Oregon have faced many headwinds in recent years with increased apartment regulation, challenges throughout the urban area, slowing population growth, a permitting system marred in delays, and one of the nation's highest tax rates. Some recent changes in the banking industry along with shifting apartment fundamentals may create additional challenges to housing producers.

The peak construction years of 2017 through 2019 was a driving force slowing rent increases prior to 2020. The total number of units under construction across the metro area dropped from around 12,500 in early 2020 to 7,000 in mid-2021. As of early 2023, there are around 10,000 apartment units under construction across the metro area. In recent years, housing development has shifted away from Multnomah County, which now represents around 30 percent of new units compared to around 60 percent of new units prior to Covid. While multifamily permits are up across the Metro area, some uncertainty may result in few units actually being built.

## VACANCY AND RENT TRENDS

As we now know, the drop in vacancies and increasing rents from 2020 to mid-2022 were driven by increasing household formation alone. With population growth stagnating and a high likelihood of household formation slowing, the current supply of new units is projected to outpace demand and is forecast to do so through 2024. Vacancies have increased up by 100 to 150 basis points over the past 12 months. During this same period, rent increases have slowed and some submarkets have shown declining rents. Any decline in rents will be minor compared to the gains experienced since 2020. Most forecasts are calling for slowing rent growth in the years ahead, ranging from 1.0 to 3.0 percent per year across Portland Metro through 2024. Vacancies are forecast to show further increases of 50 to 150 basis points in the years ahead.

The rental survey herein reports Metro vacancy rates at around 5.1 percent and or an increase of 150 basis points since Fall 2022. In a major shift from recent reports, 17 of the 20 submarkets surveyed reported increasing vacancy rates and seven submarkets reported decreasing rents. The return of demand to the urban area has remained slow. The five most urban submarkets in this survey show an average vacancy rate of 6.5 percent while the remaining 15 submarkets which are mostly suburban show an average vacancy rate of 4.8 percent. Only Aloha and Milwaukie show vacancy rates below 4.0 percent.



## APARTMENT VALUES

There were around 225 transactions in 2022 and these sales show a median per unit price of $\$ 210,000$ and median price per Sq．Ft．of $\$ 246$ per Sq．Ft．The 2022 per unit and per Sq．Ft．prices were up 9.6 to 9.8 percent year over year， respectively．The increasing prices in apartments can be attributed to low interest rates through the first half of the year and stable fundamentals．It is too early to make any conclusions for YTD 2023 based on just nine sales． Given the higher interest rate environment，considerable economic uncertainty， major price increases since 2020，increasing vacancy rates，and slowing rents，it is unlikely that prices will show any significant increases in 2023 and a decline in prices is possible．


Many of the risks that emerged in late 2022 and will remain signif icant concerns throughout 2023．Some of the more notable risks are summarized below．
－There is a higher interest rate environment and there is turmoil in the banking sector．There are concerns regarding the availability of future financing and at what terms．The phrase＇cash－in refinance＇may be more common place by the end of 2023 ．
－A gap remains between buyers and sellers evidenced by only nine sales through late March 2023．Until common ground is established between buyers and sellers，the sales market will likely remain paralyzed．The lack of transactions will adversely impact brokers along with all those that rely on transactions．
－Changes in population growth patterns as Oregon，along with Portland Metro have shown limited if any population growth in recent years． If this trend of stagnant population growth continues in to 2023 and 2024，there will be major concerns regarding the economic outlook， including future apartment development．
－With little hope for a significant decline in interest rates in the near future，overall capitalization rates on future sales will likely show an increase．

## SUMMARY

There is no question that 2022 was a strong year with robust sales and record high prices．However，the turmoil in the final months of 2022 and YTD 2023 has overshadowed any positive feelings about last year＇s achievements．Apartment fundamentals are expected to transition to a balanced market，though crucial questions remain regarding apartment values and overall capitalization rates．Until sales activity increases， questions regarding values and overall capitalization rates will remain unanswered．

Patrick O．Barry（pb＠barryapartmentreport．com）is a certified general appraiser with Barry $\mathcal{G}$ Associates，which specializes in apartment appraisal work in the Portland metropolitan area．Patrick is an engineering graduate of the University of Colorado．

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