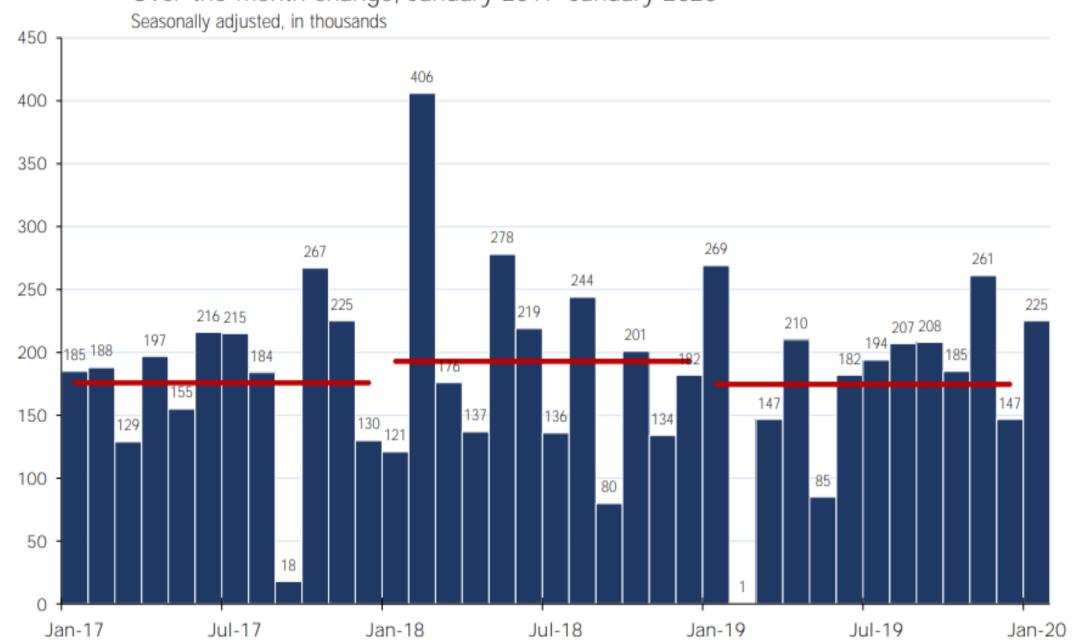
# Chicago Title Portland Metro Apartment Market Update

August 12, 2020

Patrick O. Barry
Barry & Associates
Apartment Appraisal Specialists
pb@barryapartmentreport.com

Employment in total nonfarm Over-the-month change, January 2017–January 2020



# The New York Times

# Job Growth Gives the Economy an Upbeat Start to the Year

Payrolls expanded by 225,000 in January, helped by mild weather, and more people were drawn into the labor market.



Feb. 7, 2020













Construction was among the sectors that contributed to job growth. Frederic J. Brown/Agence France-Presse — Getty Images

# Real GDP: Percent change from preceding quarter



U.S. Bureau of Economic Analysis

Seasonally adjusted at annual rates

#### HEALTH

# The CDC Releases Predictions For How COVID-19 Will Spread in The US



US health officials told the country to prepare for the coronavirus. "It's not so much of a question of if this will happen anymore but rather more of a question of exactly when this will happen."

### It said:

- More cases are likely
- The healthcare systems could become "overwhelmed" and "overloaded"
- Public places could empty out as people stay home to avoid getting the virus or giving it to anyone else.

concerns about coronavirus outbreak

**Game Developers Conference** canceled as tech conferences keep falling as fast as the stock market

CERAWeek energy conference canceled over A Local Beer Festival Has Been Cancelled **Due to Concerns About Coronavirus** 

The spring edition of the Vancouver Brewfest, which averages 3,500 attendees over its two days each year, has been called

# Portland trade show canceled over coronavirus concerns

FOX 12 Staff

# Coronavirus in Oregon: Cancellations and closures

**Coronavirus Causes Postponement** Of 27,000-Strong Real Estate Conference

Growing list of events cancelled all over the world due to coronavirus

WORLD • 1 March 2020 20:45 (UTC+04:00)

# Coronavirus pandemic would spark deep recession and pose a 'significant threat' to Trump's re-election, top economist Mark Zandi says

PUBLISHED SUN, MAR 1 2020 • 5:01 PM EST



# Topics Covered - Portland Metro Apartment Market

- Macro Trends and Overview
  - ■Employment, Population, Home Ownership Ratio, Interest Rates, Apt Construction
- Apartment Fundamentals
  - Rents and Income, Vacancies, Expenses
- Apartment Sales and Values
- Other Issues
- Trends for 2020 and 2021

# Main Sources of Information for This Talk



# How COVID-19 Impacts Oregon's Economic and Housing Outlook

July 29th, 2020

Oregon Office of Economic Analysis

# Emerging Trends in Real Estate<sup>®</sup>

United States and Canada 2020



Oregon Economic and

**Revenue Forecast** 





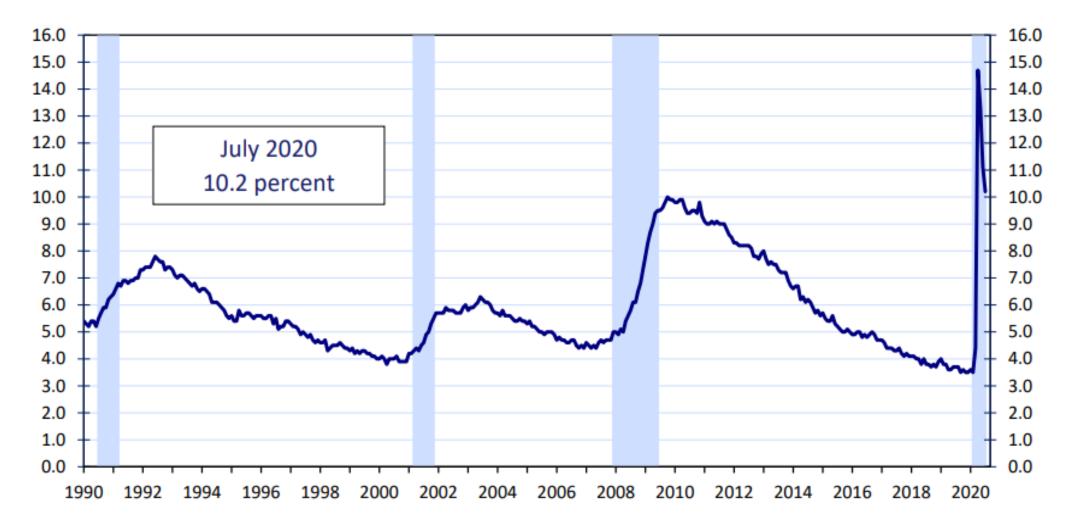
PREPARED BY

Patrick Barry



Portland - OR

#### Percent

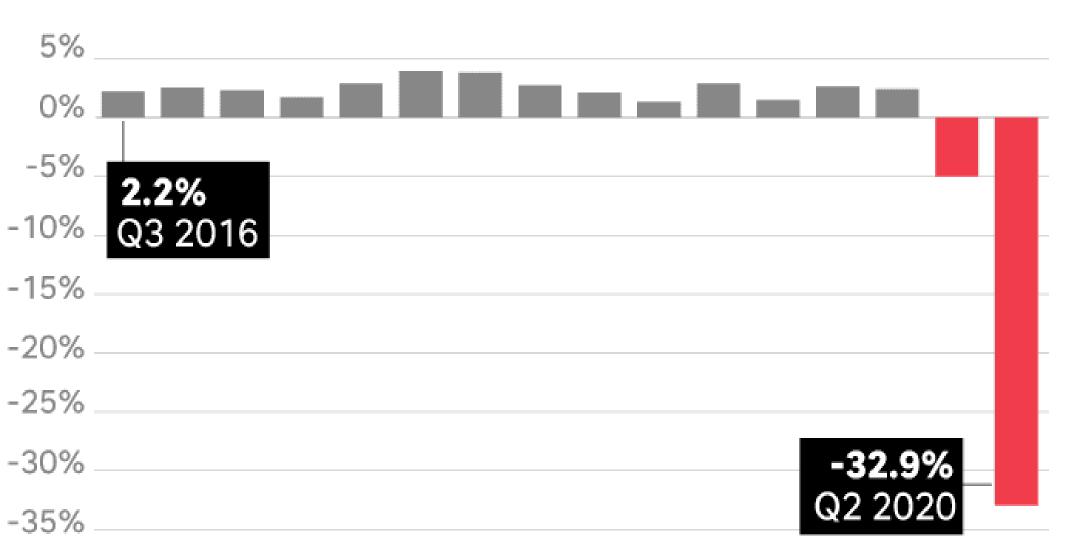


Note: Shaded areas represent recessions as determined by the National Bureau of Economic Research (NBER). An endpoint for the recession that began in February 2020 has not yet been determined. Data online at https://data.bls.gov/timeseries/LNS14000000.



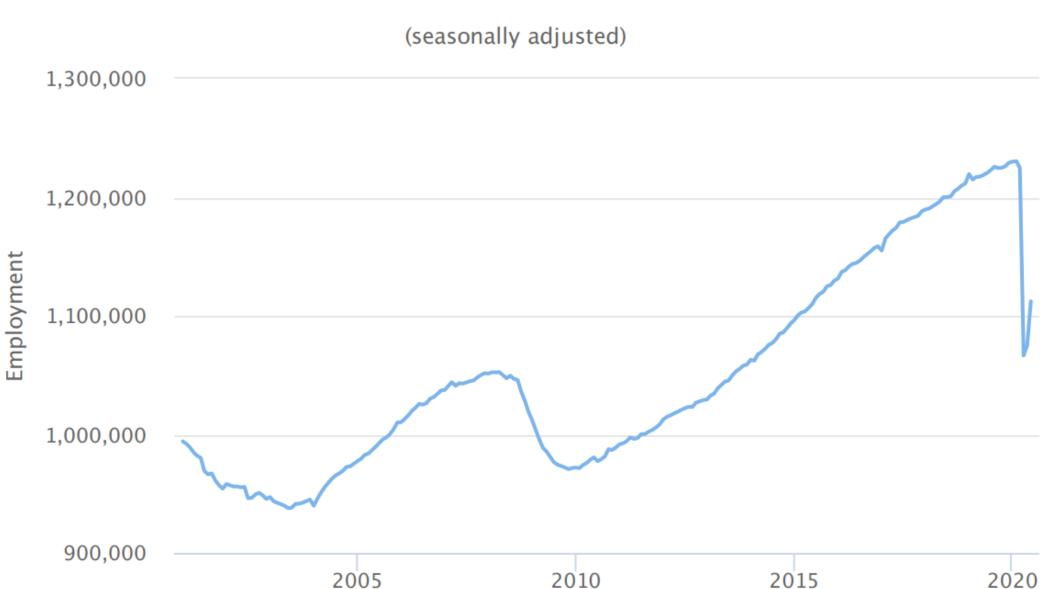
# GDP falls 32.9% as coronavirus wracks economy

Pct. change from previous quarter for gross domestic product:



SOURCE Department of Labor

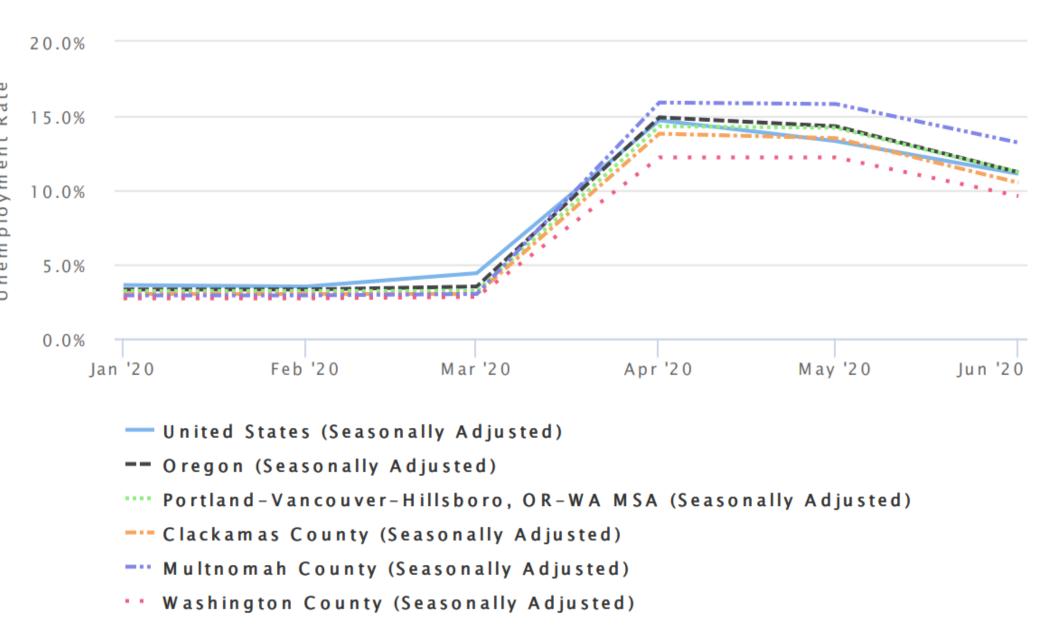
### Portland-Vancouver-Hillsboro, OR-WA MSA Total nonfarm employment



Source: Oregon Employment Department QualityInfo.org

### Local Area Unemployment Statistics

(Unemployment Rate)

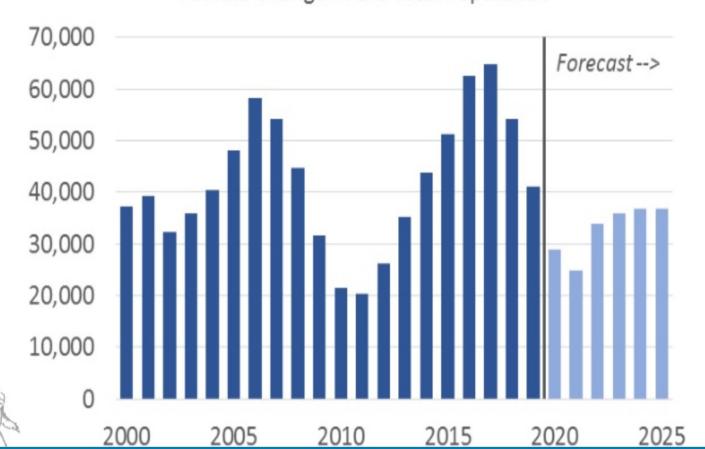




# Risk 2: Slower migration

# **Oregon Population Growth**

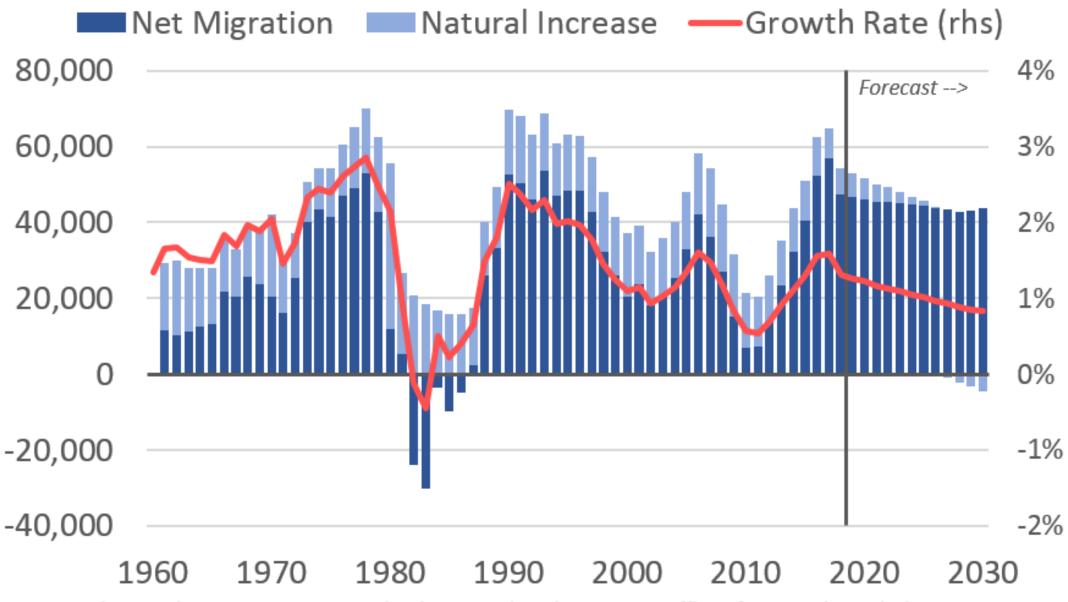
Annual Change in the Total Population



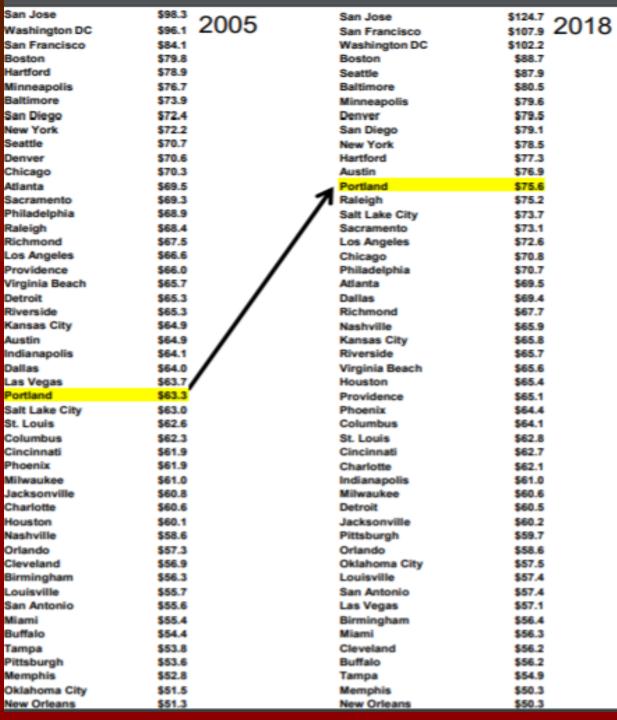
- Near Term: no one is moving during the pandemic
- Medium Term: migration reduced due to recession
- Long Term: Oregon's ability to attract and retain working-age households is expected to remain intact
- COVID-19 impacts still TBD
  - · Oregon vs Rest of Country
  - Urban vs Rural
  - · Suburbs vs City Center
  - Detached Single Family vs Multifamily



# **Oregon Population Growth**



Last Actual: 2018 | Source: Census, Portland State University, Oregon Office of Economic Analysis

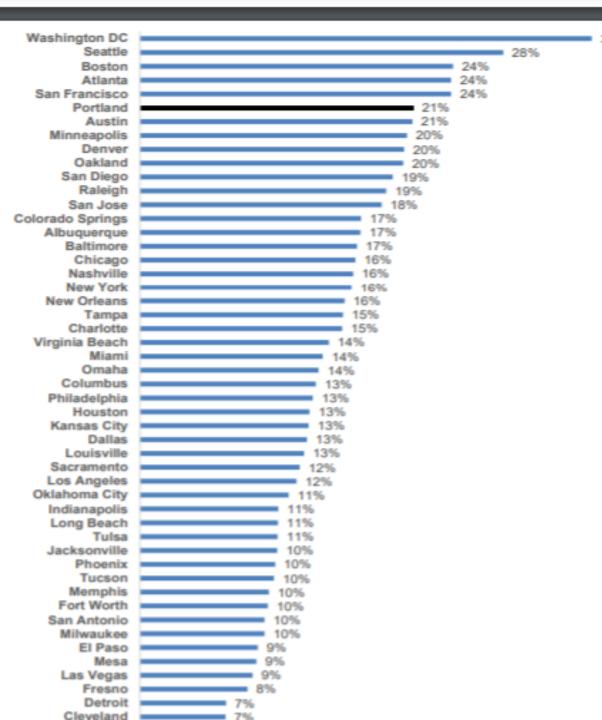


# Median Household Income Growth by Region 2005 to 2018

Portland enjoyed a 19% increase in household income from 2005 to 2018.

That increase of \$12,305 from 2005 to 2018 brought Portland from being the 28<sup>th</sup> wealthiest to the 13<sup>th</sup> among the 50 largest US metros.

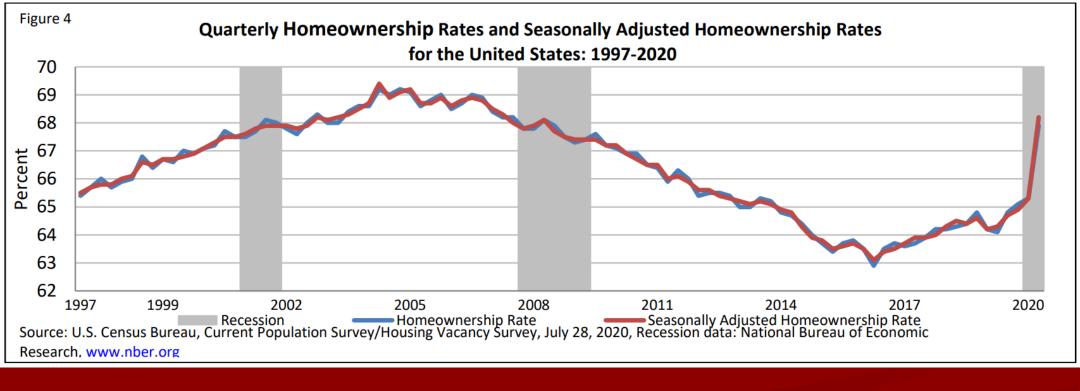
This is the 4<sup>th</sup> fastest increase in the US. Only San Francisco, San Jose and Seattle grew faster.



# Graduates Degrees by US City

The city of Portland was the 6<sup>th</sup> best educated major city in the U.S. in 2017, with 21% of adults having an advanced college degree.

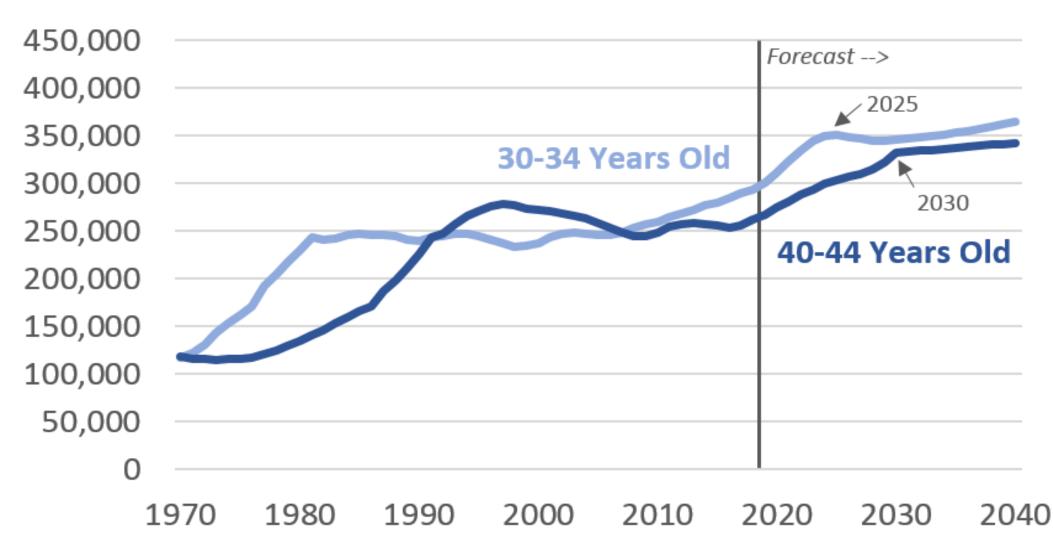
The Portland population with a graduate college degree is more than Las Vegas, Cleveland and Milwaukee combined.



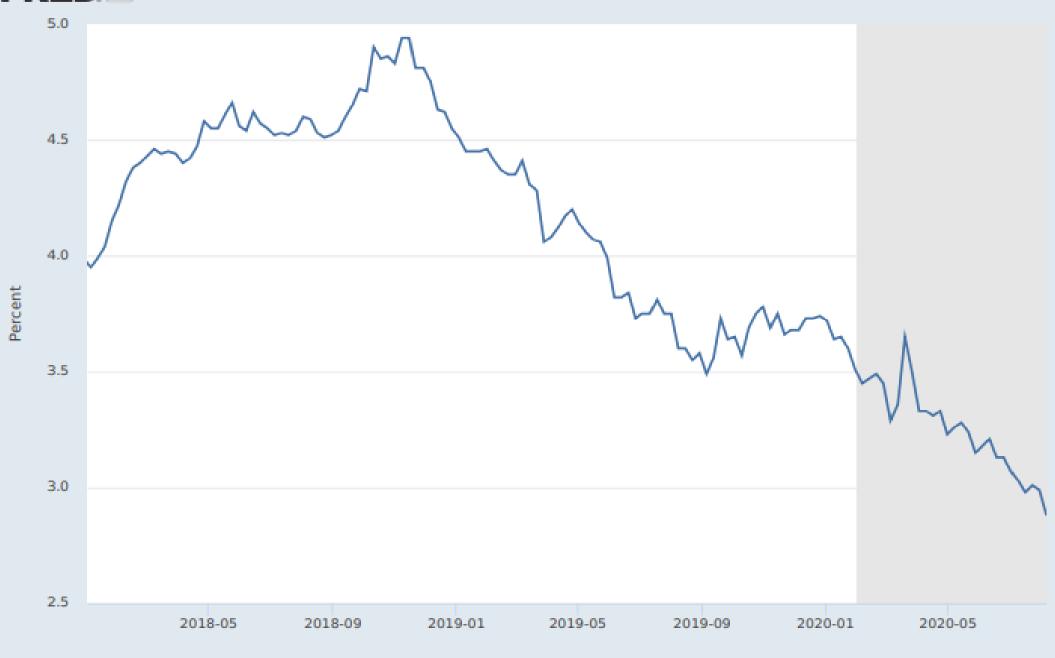
ble 5. Homeownership Rates for the United States and Regions: 2015 to 2020										
	Homeownership Rates (percent)									
Year/Quarter	United States		Northeast		Midwest		South		W	est
	Rate	MOEa	Rate	MOEa	Rate	MOEa	Rate	MOE <sup>a</sup>	Rate	MOE
2020										
Second Quarter	67.9	0.5	63.3	0.7	71.4	0.6	71.1	0.5	62.6	0.7
First Quarter	65.3	0.5	62.4	0.7	69.2	0.6	67.6	0.5	60.1	0.7
2019										
Fourth Quarter	65.1	0.5	62.3	0.7	69.5	0.6	66.7	0.5	60.3	0.7
Third Quarter	64.8	0.5	61.7	0.7	69.0	0.6	66.2	0.6	60.6	0.7
Second Quarter	64.1	0.5	61.2	0.7	68.0	0.6	66.0	0.6	59.3	0.7
First Quarter	64.2	0.5	60.7	0.8	68.2	0.6	66.2	0.6	59.8	0.7

# Housing's 2020s Demographic Tailwind

Oregon Population for Key Age Cohorts for First-Time Buyers (30-34 Yrs Old) and Peak Housing Expenditures (40-44 Yrs Old)



Source: BLS, Federal Reserve Bank of New York, Portland State, Oregon Office of Economic Analysis

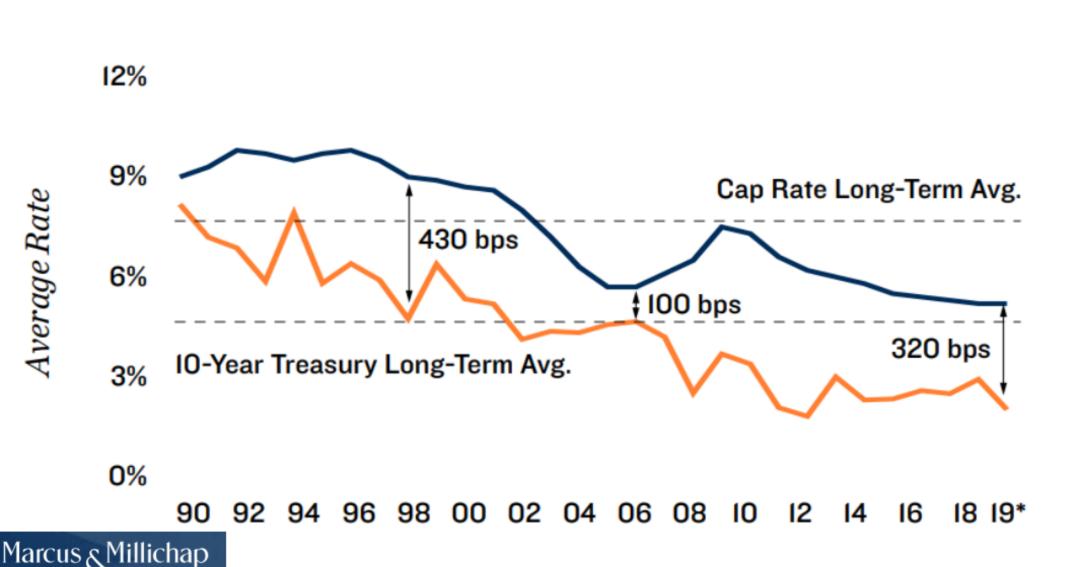


Source: Freddie Mac

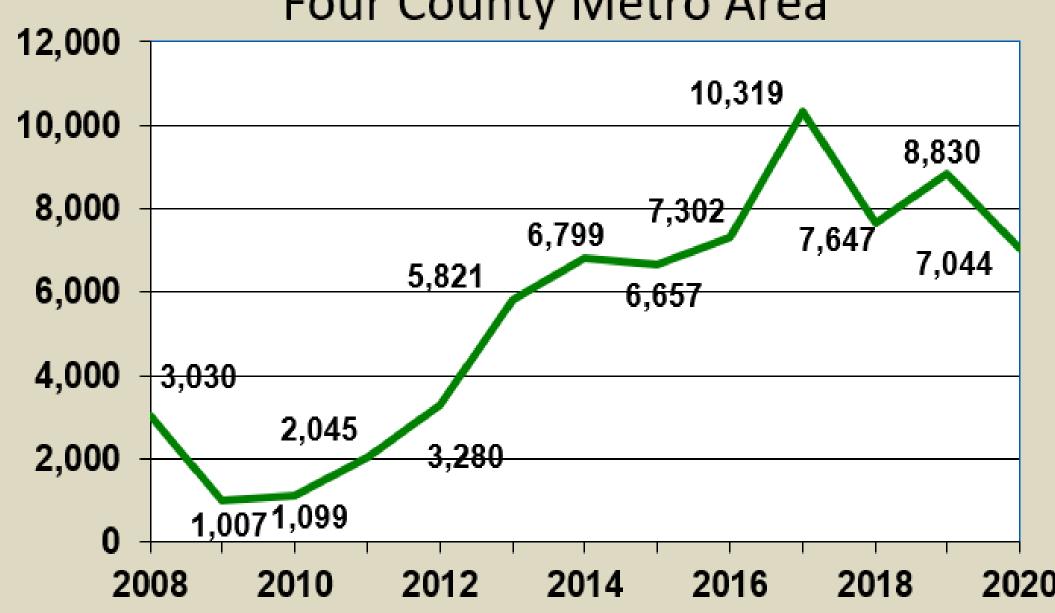
fred.stlouisfed.org

# U.S. Apartment Cap Rate Trends

- Apartment Cap Rate - 10-Year Treasury Rate



# Apartment Permits 2008-2020 Annualized Four County Metro Area



**Under Construction Properties** 

Portland Multi-Family

**Properties** 

Units

Percent of Inventory

Avg. No. Units

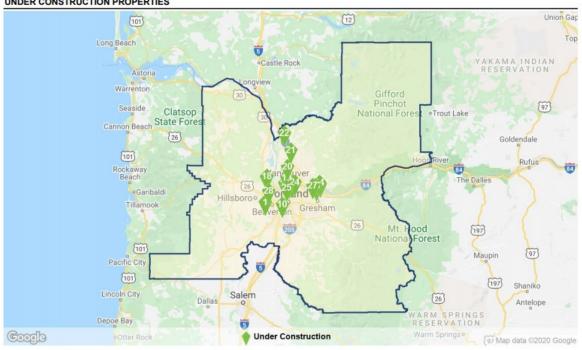
69

6,519

3.2%

94

#### **UNDER CONSTRUCTION PROPERTIES**

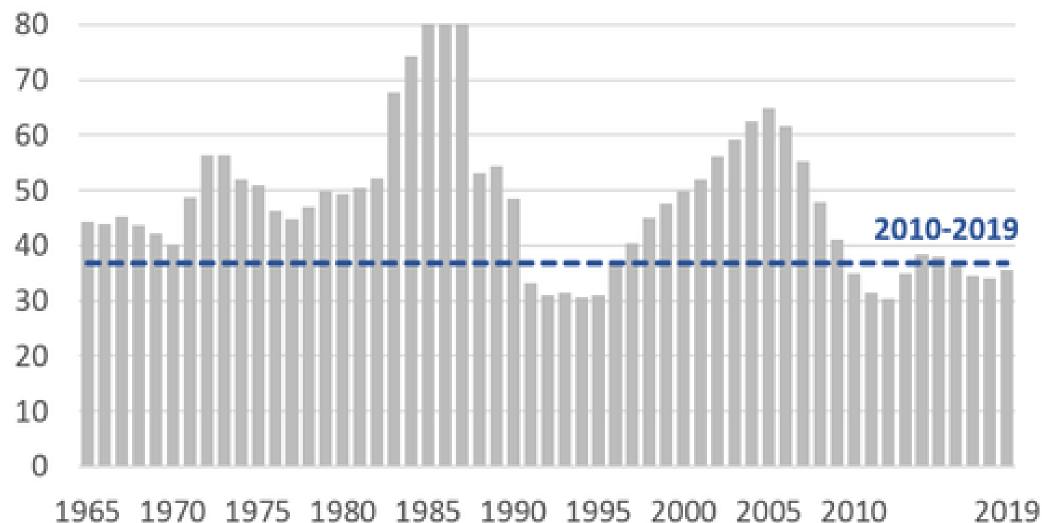


#### UNDER CONSTRUCTION

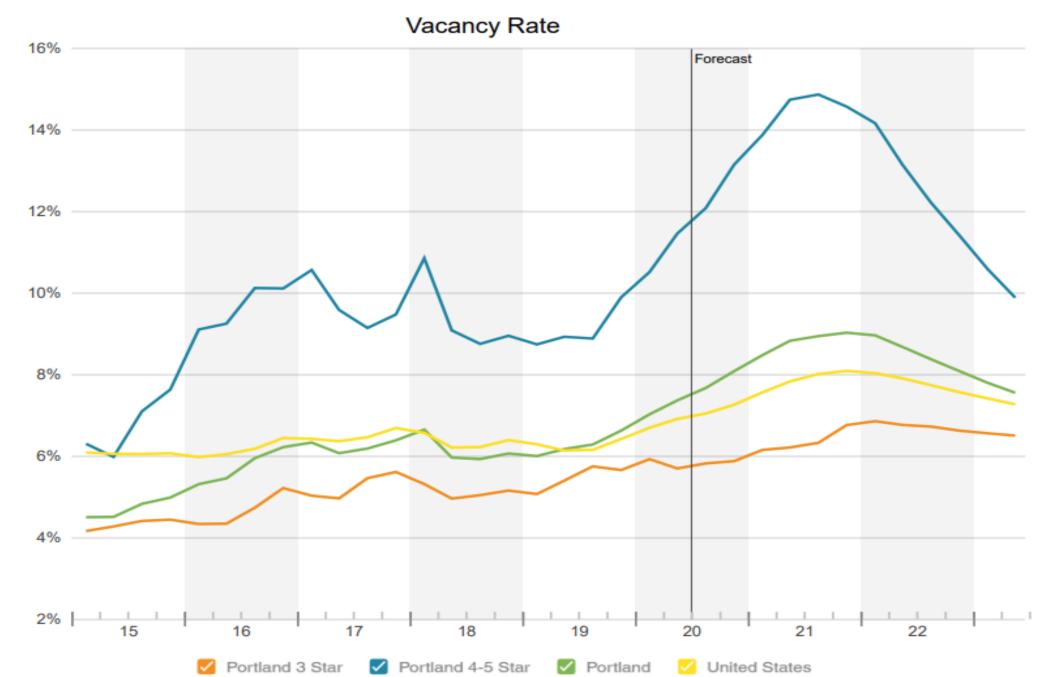
Property Name/Address		Rating	Units	Stories	Start	Complete	Developer/Owner
1	South Cooper Mountain SW Scholls Ferry & 175th	****	420	3	Dec 2019	Oct 2020	- Michael A. Spanos
2	100 Columbia Apartments 100 SW Columbia St	****	347	20	Jan 2019	Nov 2020	Alamo Manhattan LLC Alamo Manhattan LLC
3	Alta Civic Station 1699 NW Civic Dr	****	318	5	Jul 2019	May 2021	Wood Partners Wood Partners
4	Alta Art Tower 1516 SW Alder St	****	314	-	Jul 2019	Jun 2021	Wood Partners Artists Repertory Theatre
5	5 MLK 5 SE Martin Luther King Jr	****	230	17	Aug 2018	Sep 2020	Green Cities Property Management 5 Mlk Rpo Llc
6	Arbor at West Park 16415 NW BRUGGER Rd	****	228	3	Mar 2018	Sep 2020	- Blackstone Distressed Securities
7	Eleven West 1102 SW Washington St	****	222	24	Feb 2020	Oct 2022	Downtown Development Group Downtown Development Group

# 2010s: Record Low New Construction

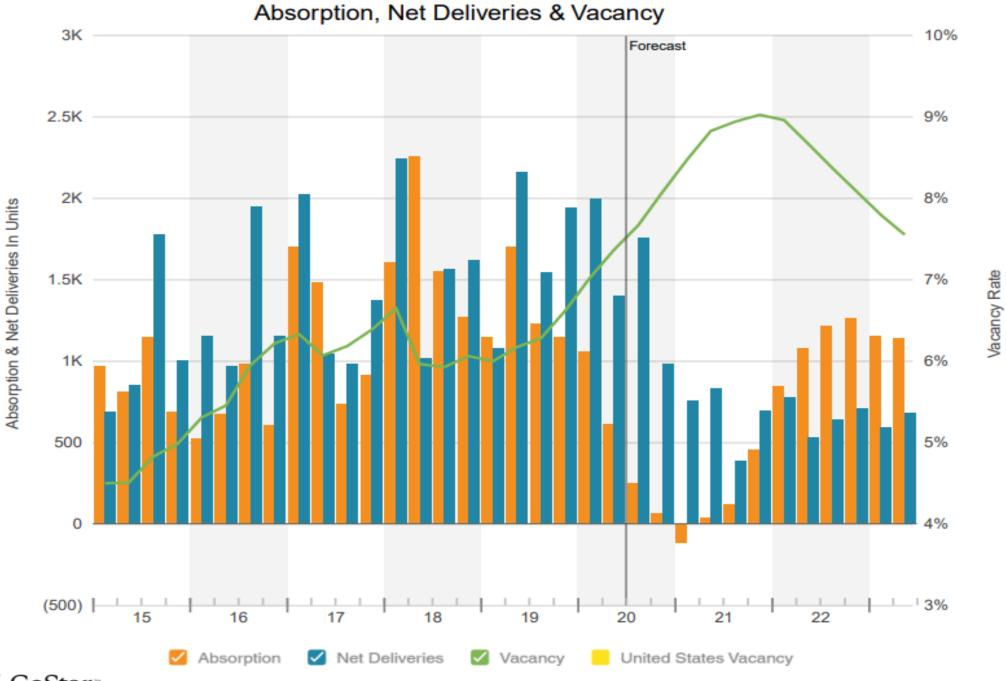
Housing Permits per 100 New Residents, 5 Yr Avg



Source: Census, HUD, Portland State, Oregon Office of Economic Analysis



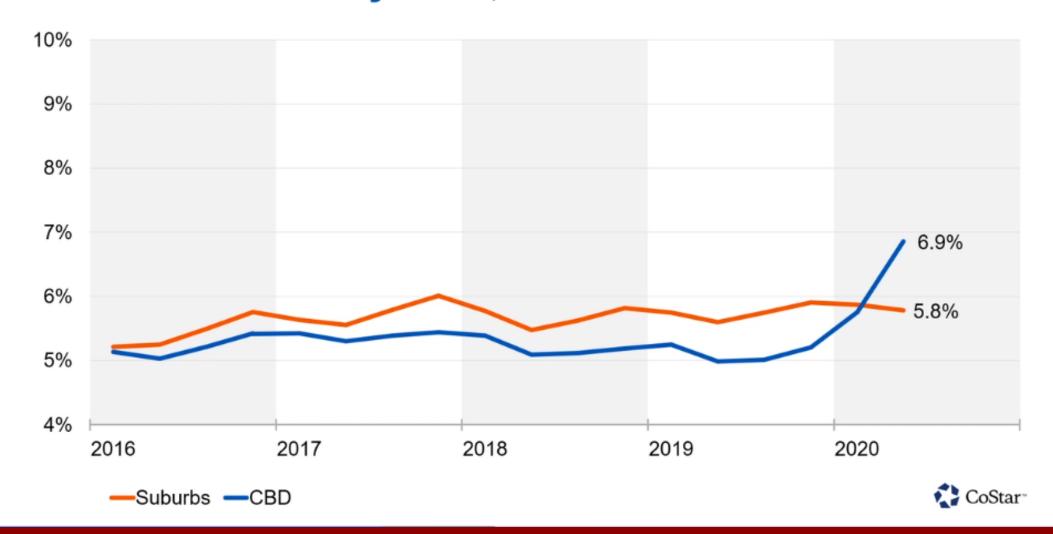




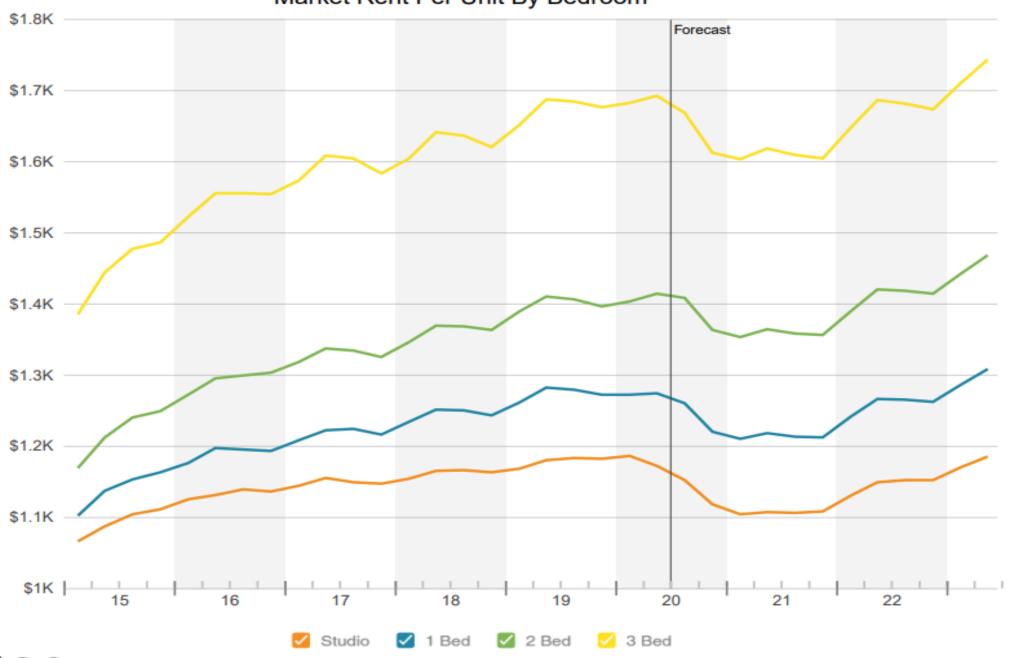


# Nationwide Vacancy Rates

### Stabilized Vacancy Rate, Suburbs v. CBD



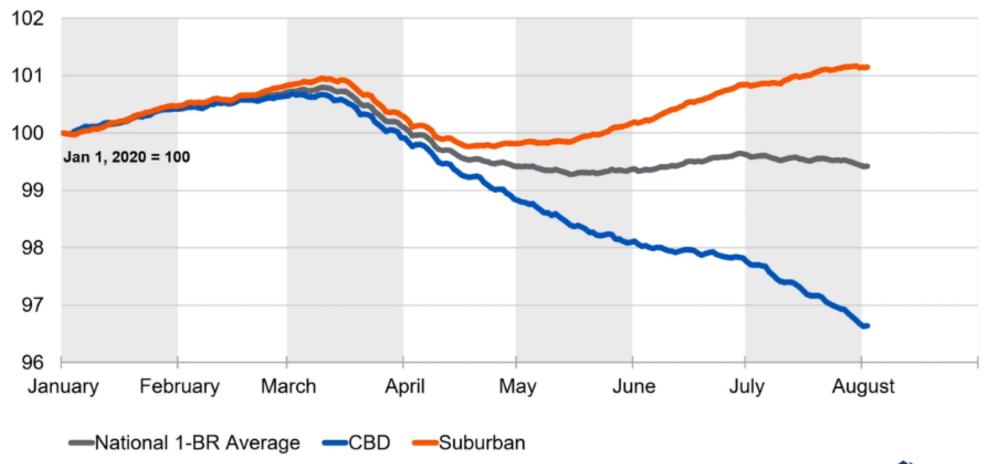
### Market Rent Per Unit By Bedroom





### Nationwide One-Bedroom Rents

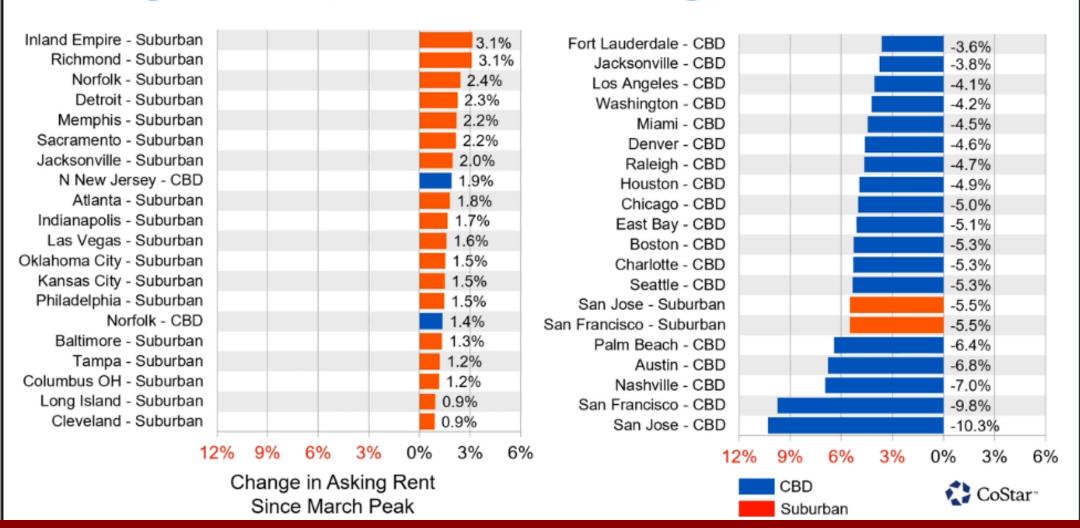
### One-Bed Rents, 2020





# Nationwide Changes In Rent

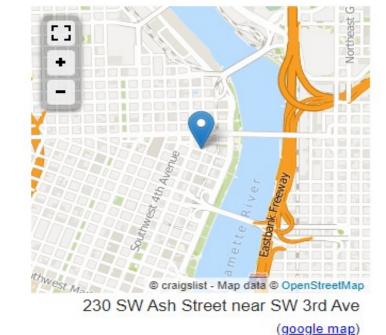
# Change in Rent, March Peak to August 3



### \$1199 / 429ft2 - Fantastic Studio in the Heart of Downtown! 10-Weeks Free! (SW Portland, Downtown,

Waterfront, W Burnside)







10-Weeks Free! (Requires a 12-month lease and move-in date of 8/31/2020)

\*Listed price is an amortized amount including the 11-weeks free. Market rent is \$1,515 per month\* We currently have a beautiful studio apartment in the heart of downtown Portland. This apartment checks all the boxes of modern living while still being a historical part of downtown Portland.

0BR / 1Ba 429ft<sup>2</sup> available now

EV charging

cats are OK - purrr

dogs are OK - wooof

no smoking

attached garage

wheelchair accessible

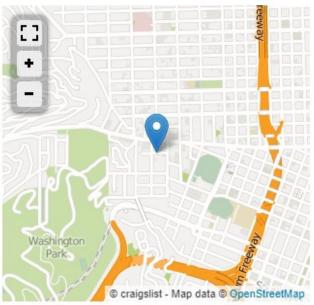
# $$1050 / 425 \text{ft}^2$ - Southern Light ~ Vintage Style! \*Free Rent Specials\* (Uptown, Goose Hollow, SW Portland, Nob Hill)





### Property Address

2185 SW Yamhill St, #405 | Portland, OR 97205 Available: Now ~ 1/2 Off 1st Month Rent!



2185 SW Yamhill

(google map)

0BR / 1Ba 425ft<sup>2</sup> available now

application fee details: 45

cats are OK - purrr

apartment

laundry in bldg

no smoking

street parking





Posted 4 days ago

print favorite \$1150 / 2br - 935ft<sup>2</sup> - FREE MONTH RENT BEAVERTON 2 BEDROOM NEAR BUS/STORES

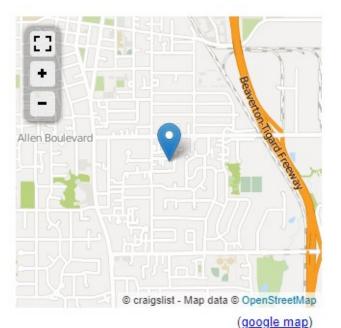
### PATIO/POOL (Beaverton/Near Washington Square)





THIS UNIT HAS BEEN REMODELED AND READY FOR IMMEDIATE OCCUPANCY.

ONE MONTH FREE RENT (3rd month).



2BR / 1Ba 935ft<sup>2</sup> available now

application fee details: \$50 - credit check; criminal history; FED

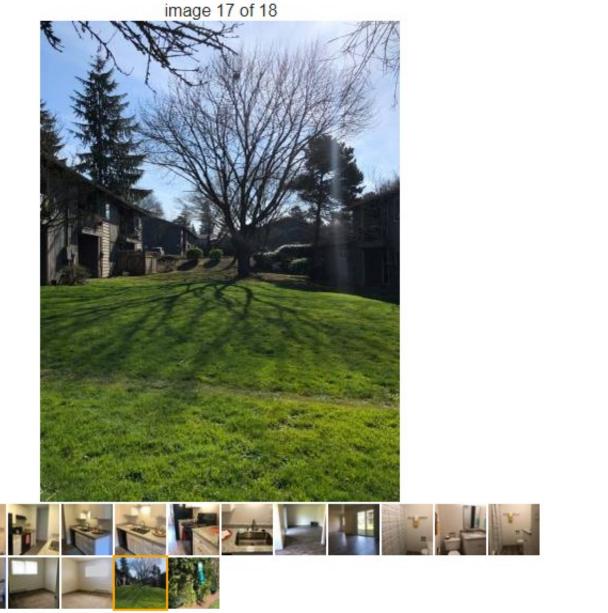
apartment

laundry on site

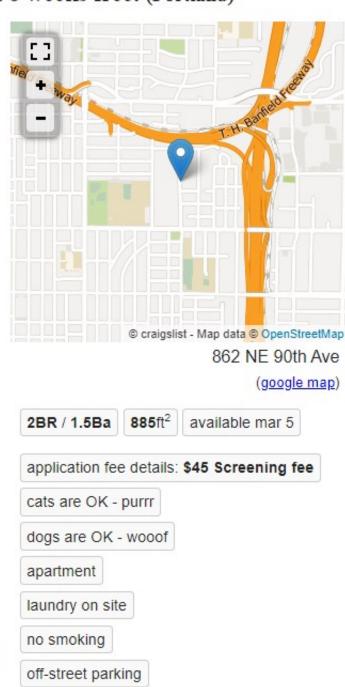
no smoking

off-street parking

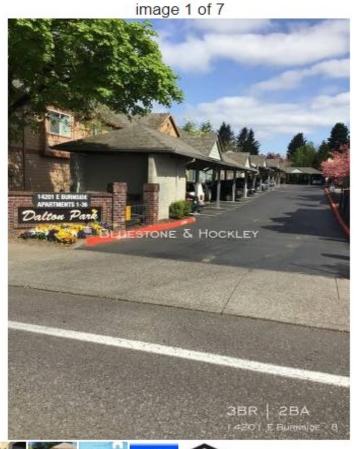
### \$1400 / 2br - 885ft2 - Michael Manor - No Deposit Required + Total of 6 weeks free! (Portland)



Total of 6 weeks free of rent on this newly remodeled unit! Get the first month free when you sign a 12 month lease. In addition, you decide when to have another 2 weeks free sometime in your lease.



# \$1350 / 3br - 1018ft<sup>2</sup> - \$99 First Month's Rent!! Beautiful 2nd Floor Home w/ a Private Balcony (Portland)

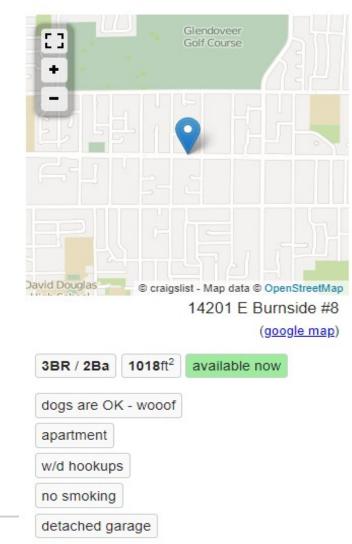




#### SCHEDULE A SHOWING at:

### http://schedule-a-viewing.com/lc/9cc5d8e0ae

No, it's not a hyperlink. :- (You still have to copy-and-paste this link into the address bar on your web browser.



### Income

### **Multifamily NW 2020 Rent Survey**

	Sample	Percent of	
MAY	Size in	Households	
1412-41	Units	Non-PMT	
Oregon	91,860	11.8%	
Oregon All Conventional	82,230	11.8%	
Oregon Class A	21,608	5.9%	
Oregon Class B	47,329	13.3%	
Oregon Class C	11,218	17.8%	
Oregon All Tax Credit	9,630	11.8%	
Portland	65,994	12.0%	
Portland Conventional	60,020	11.8%	
Portland Class A	17,836	6.1%	
Portland Class B	33,027	14.2%	
Portland Class C	7,332	16.3%	

	Sample	Percent of	
JUNE	Size in	Households	
	Units	Non-PMT	
Oregon	90,409	15.1%	
Oregon All Conventional	68,262	15.0%	
Oregon Class A	18,842	8.4%	
Oregon Class B	37,303	17.8%	
Oregon Class C	9,912	18.2%	
Oregon All Tax Credit	22,147	15.4%	
Portland	74,420	15.4%	
Portland Conventional	56,624	15.4%	
Portland Class A	16,748	8.5%	
Portland Class B	32,669	18.5%	
Portland Class C	6,125	18.5%	

	Sample	Percent of		
JULY	Size in	Households		
3321	Units	Non-PMT		
Oregon	101,412	13.2%		
Oregon All Conventional	78,544	12.9%		
Oregon Class A	24,611	8.0%		
Oregon Class B	35,607	13.7%		
Oregon Class C	15,395	19.8%		
Oregon All Tax Credit	22,868	14.0%		
Portland	80,999	13.9%		
Portland Conventional	63,554	13.5%		
Portland Class A	19,639	8.7%		
Portland Class B	29,790	14.8%		
Portland Class C	12,384	18.9%		

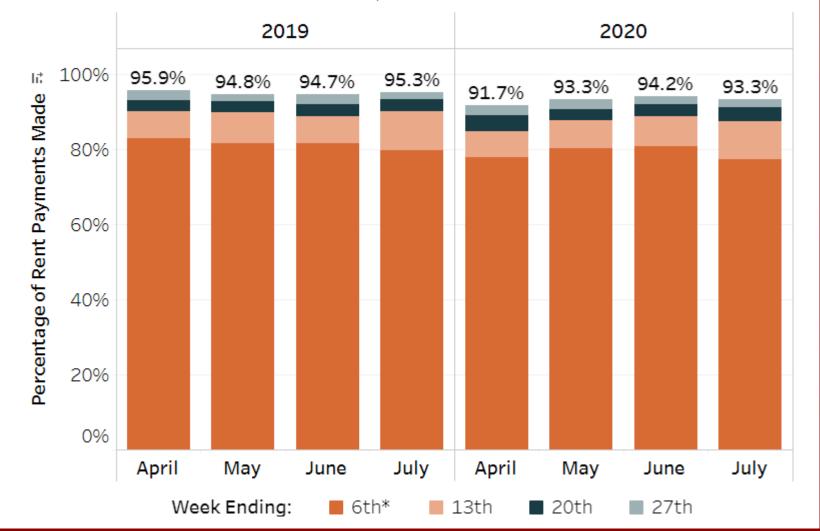
### Fine Print

- Survey asks how many units were unable to pay full rent by the 8<sup>th</sup> day of the month.
- Thus, rent received after the 8th is considered "non-payment"
- Partial payments received prior to the 8th is considered "non-payment"



#### Rent Payment Tracker: Weekly Results

\*\*Data collected from between 11.1 - 11.5 million apartment units



#### **Oregon Property Tax Inequities**





Sale No. 1 – Close-In SE Portland	Sale No. 1 - NW Portland	
September 2019	September 2019	
9	12	
\$200,000 \$200,000		
\$54,821	\$97,723	
\$1,389	\$2,475	
	September 2019 9 \$200,000 \$54,821	

/tonnenside CoStan

#### **Public Notice of Unit Availability**

Property Name:	Footprint Northwest	
Unit:	B10	
Size:	Bedrooms: 0 Bathrooms: 1	
Rent:	\$775.00	
Date & Time Public Notice Posted:	Date: 8/7/2020	
	Time: 4:40 PM	
Open Application Period	Date: 8/10/2020	
72 hours after posting this Public Notice):	Time: 4:40 PM	
Screening Fee:	\$40 Per Applicant	
Is this Unit an Accessible Dwelling Unit?	No	

### 2020 Portland-area voters could decide six different bonds, taxes, funding measures

by Keaton Thomas, KATU Staff | Monday, March 2nd 2020

AA

Portland-area voters could be asked to approve the following:

- -Portland gas tax renewal (May)
- -Increase in state tax on Tobacco (November)
- -Metro funding measure for homeless services (May)
- -Metro funding measure for transportation (November)
- -Multnomah County bond to expand library system (November)
- -Portland Public Schools bond to modernize high schools (November)

People who live within PPS boundaries will vote on all six measures, totaling more than \$1 billion per year in funding.

# What will the state's new cap-and-trade bill cost Oregon families?

Republicans are quoting a dollar amount, but Democrats say it's still too early to estimate how much the average family may have to pay.

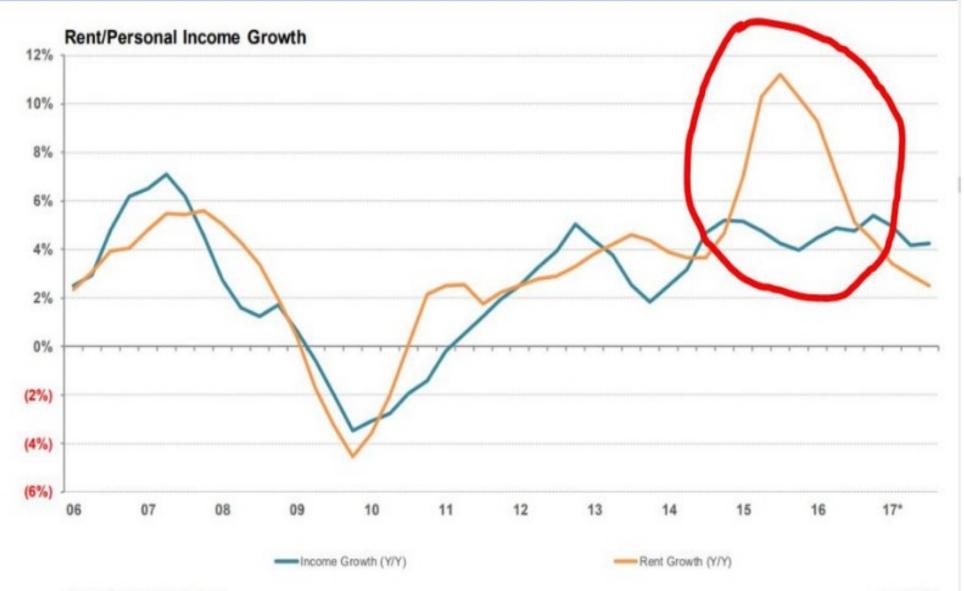
Author: Stephanie Villiers

Published: 8:45 PM PST January 16, 2020 Updated: 4:24 PM PST February 7, 2020

PORTLAND, Ore. — Democrats and Republicans are giving different answers on how much Oregon's new cap and trade bill will cost Oregonians.

Senate Republican Leader Herman Baertschiger held a press conference on Facebook after the new bill was unveiled in the legislature this week. He said the bill will cost the average family of four "somewhere in the neighborhood" of \$650 a year.

#### Portland OR Rent Growth vs Income Growth



Source: CoStar Market Analytics \*Year to Date As of 17Q3

AFFORDABLE HOUSING

# Oregon just enacted statewide rent control—and it could be a model for the country

"It's the most immediate and effective way to stop displacement and gentrification at scale."

By Alissa Walker | @awalkerinLA | Mar 8, 2019, 1:21pm EST



### Portland will require all landlords to register their apartments -- by late 2020

Posted Jul 26, 2018



Bombshell: Chloe Eudaly to Propose Tenant "First Right of Refusal" to Purchase Apartment Buildings Listed for Sale



The Portland Mercury reports today that Portland City Commissioner Chloe Eudaly plans to unveil a proposal that would allow tenants 60 days to determine whether they want to purchase an apartment building that's up for sale, and the City of Portland would have 30 days after that, meaning property sales would be stalled for up to 90 days while an owner waits for the groups to decide. **Read more**.

**Portland** 

Judge denies request to delay Portland's new rental screening, security deposit rules

Updated Feb 28, 2020; Posted Feb 27, 2020

NEWS AUG 22, 2018

#### Is Portland's Inclusionary Housing Rule Really Hurting Developers?

by Kelly Kenoyer



Business | News | Loca

#### Portland City Council Approves \$60 Fee On All Rental Units

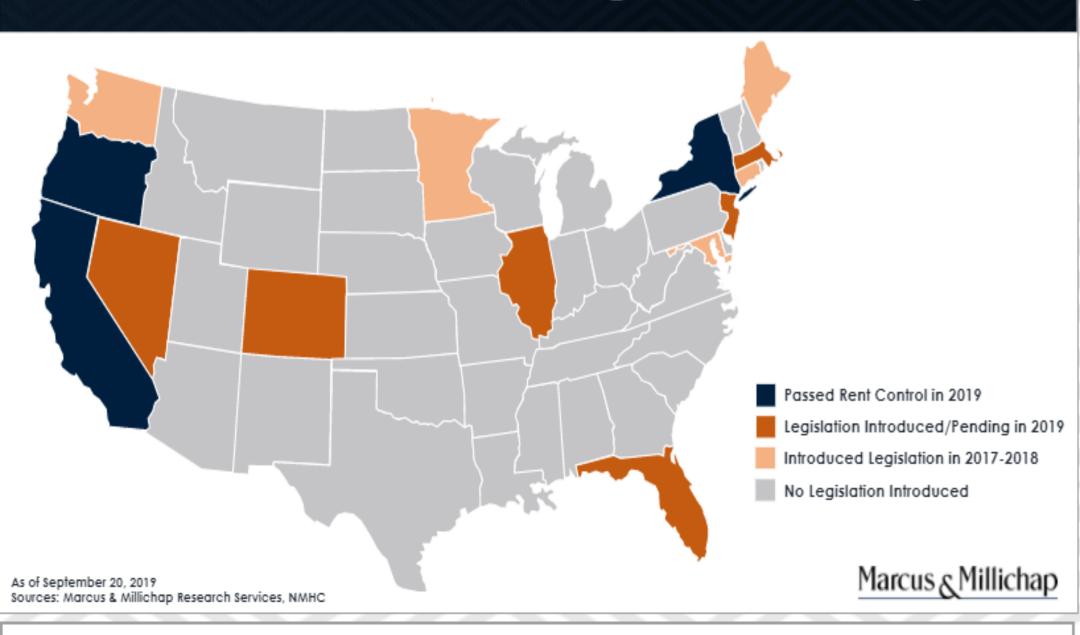
by Amelia Templeton (Follow) OPB Aug. 7, 2019 5:44 p.m. | Updated: Aug. 8, 2019 12:11 p.m. | Portland, Ore.

#### Portland City Council Passes New Tenant Protections Aimed at Helping People With Criminal Histories

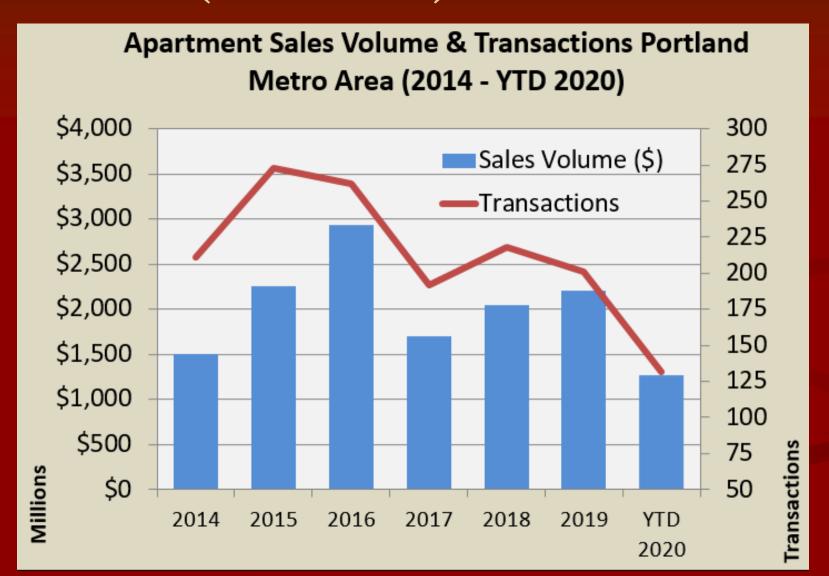
By a vote of 3-1, Portland City Council moves forward with screening policies and security deposit protections.



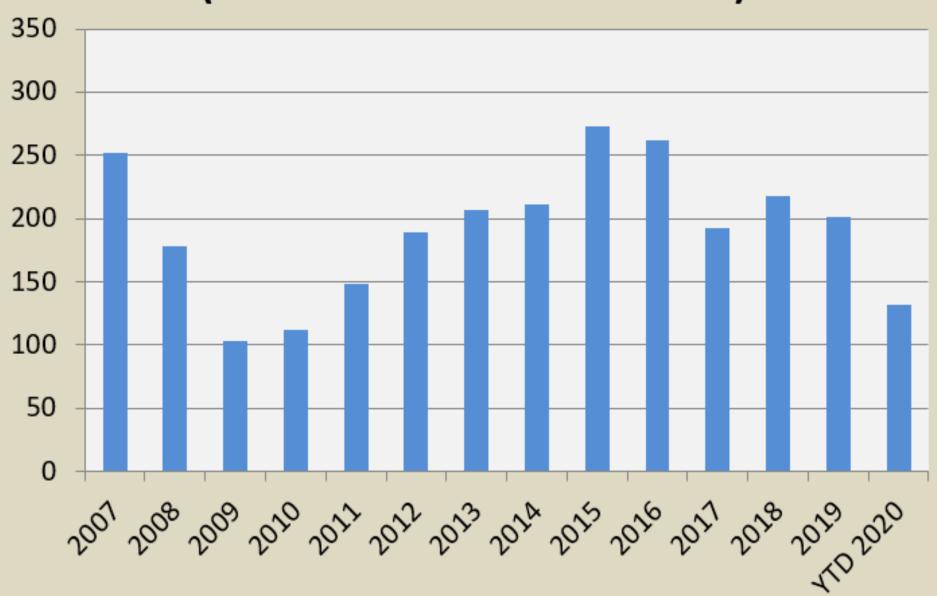
## **Recent Rent Control Legislation Activity**



# Portland Metro Apartment Sales Volume & Transactions (annualized) – 2014 thru YTD 2020

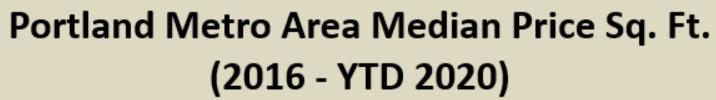


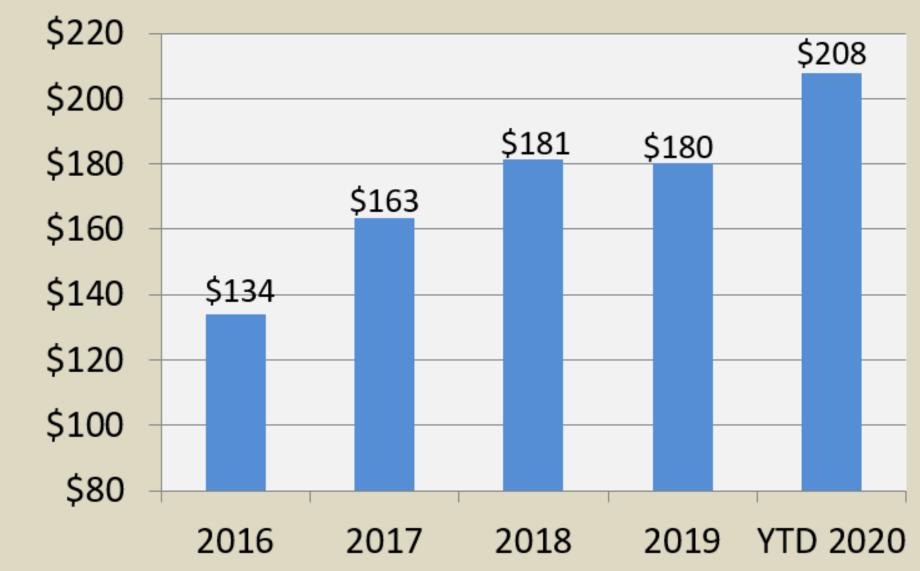
# Portland Metro Area Sales Transactions (2007 - YTD 2020 Annualized)



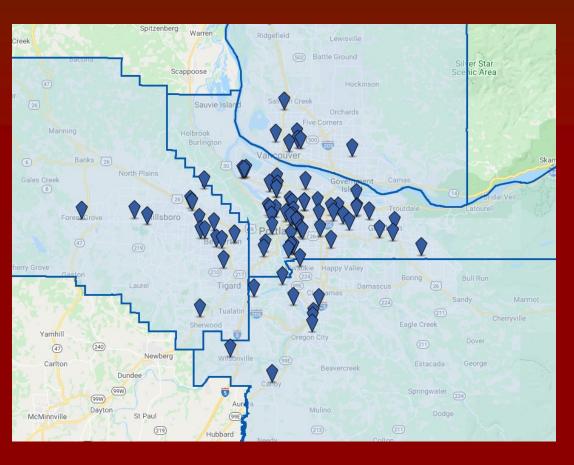






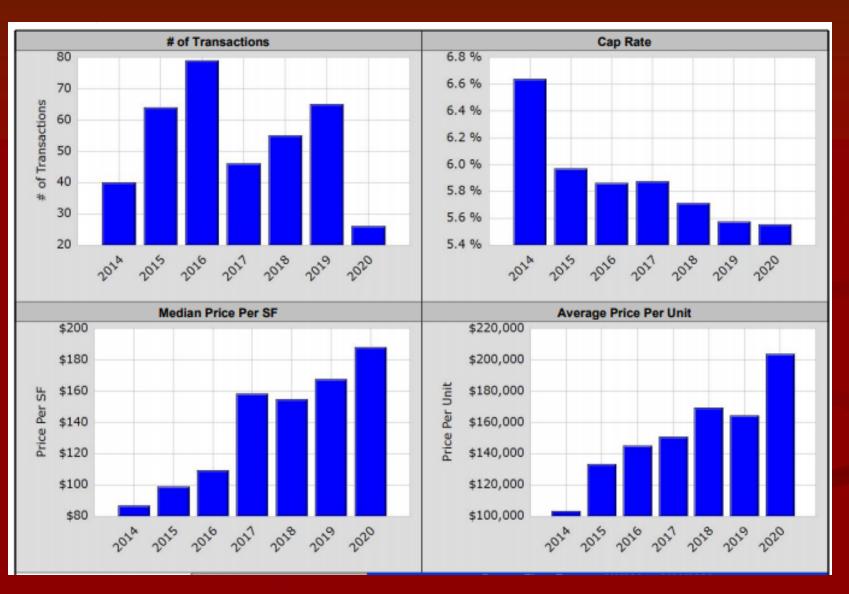


## 2020 Apartment Sale Trends

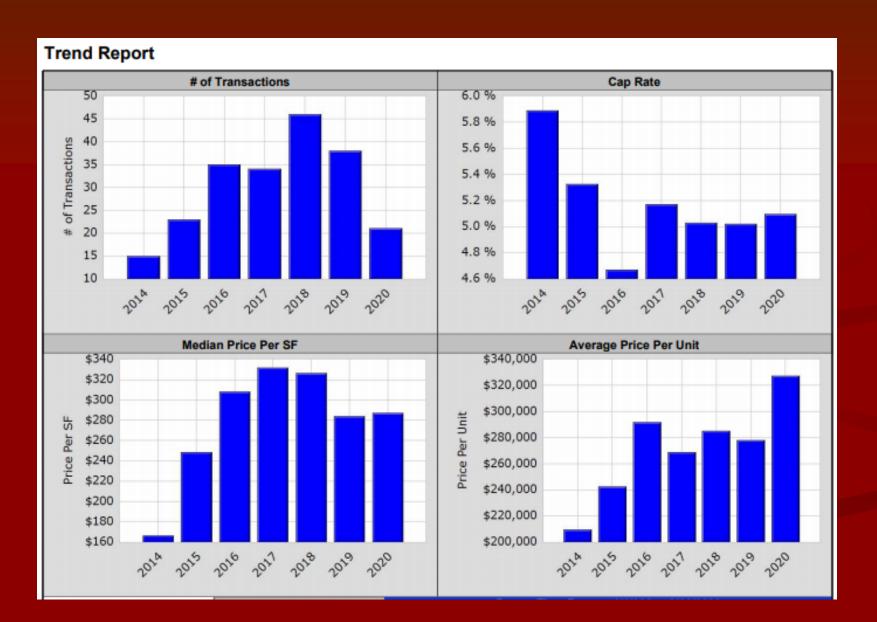


- 77 Total Sales YTD 2020
  - 47 Sales from Jan-March (15.7/month)
  - 30 Sales from April-July (7.5/month)
- Geography
  - Favor towards lower risk markets
- March & April sales were mostly buyers with expiring 1031 exchanges or large nonrefundable deposits
- Existing owners now are well positioned, cash out refi money, enticed by low rates, FOMO
- Sales from Q2 2020 have an average year built of 1990. The five previous quarters averaged 1973-1980. Buyers be seeking quality.
- Sales in Outlying Counties
  - Jan-March 10
  - April July 6
- Sales East of I-2015
  - Jan-March 11
  - April July 2

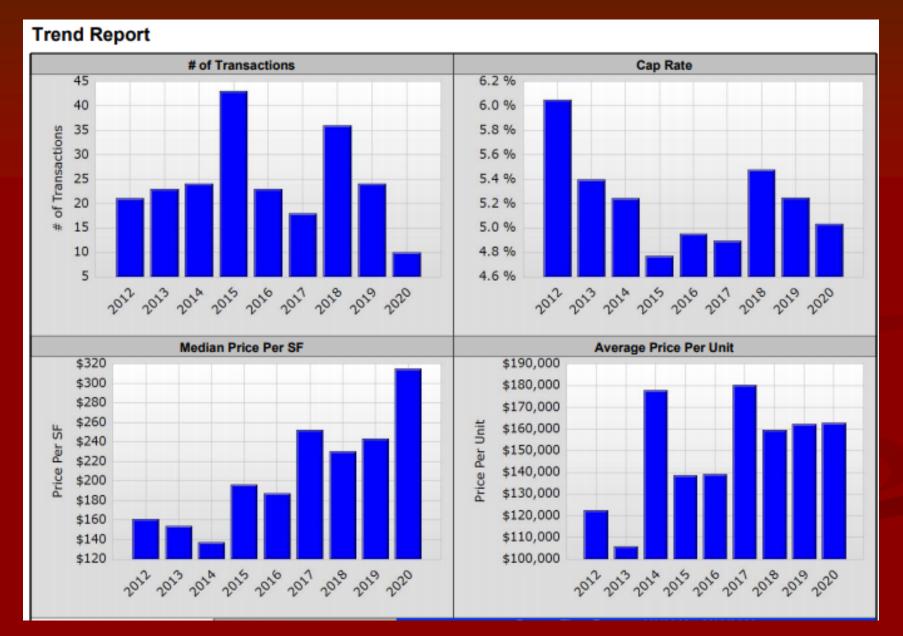
# Sale Trends – 1960 – 1990 Built Suburban Counties



# Sale Trends – 2010-2020 Built Apts



### Sale Trends – Before 1950 - Portland



## Sale Trends – 1940-1990 Portland



## June 2020 Sale of 12 Garden House Apts Close-In SE Portland - \$170,833/Unit



## May 2020 Sale of 41 Unit Menlo Park Beaverton - \$200,000/Unit



April 2018 Sale at \$158,539/Unit

## March 2020 Sale of 20 Unit Eastport Plaza Central SE Portland - \$119,750/Unit



### June Sale of 24 Unit Savona Apartments N Portland - \$192,708/unit

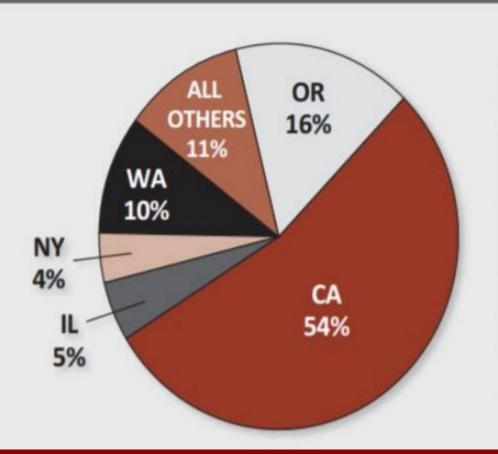


# June 2020 Sale - 28 Unit Jackson Square Lake Oswego - \$200,000/unit



November 2017 - \$180,000/Unit

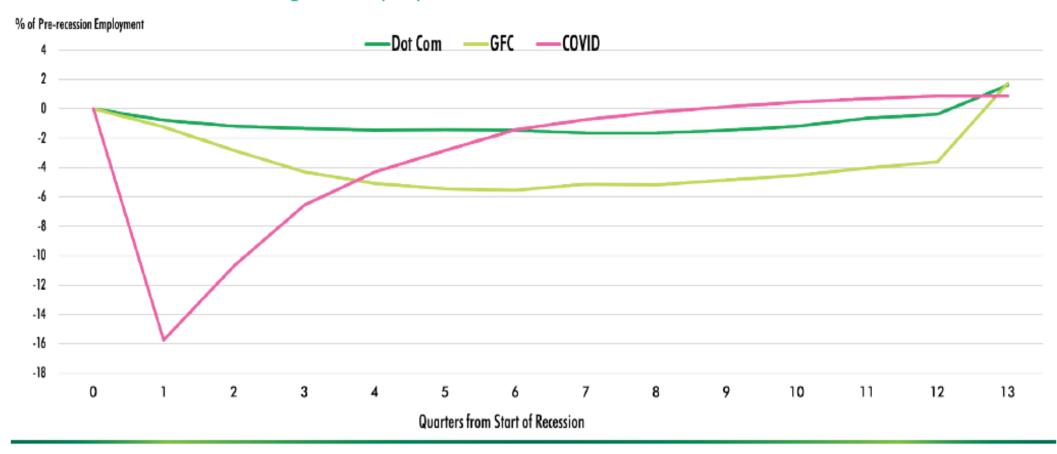
#### LOCATION OF APARTMENT BUYERS SINCE 2016 (\$VOLUME)



BUYER STATE	SALES VOLUME
California	\$4,040M
Oregon	\$1,167M
All Others	\$837M
Washington	\$742M
Illinois	\$378M
New York	\$270M

#### **CBRE Forecast**

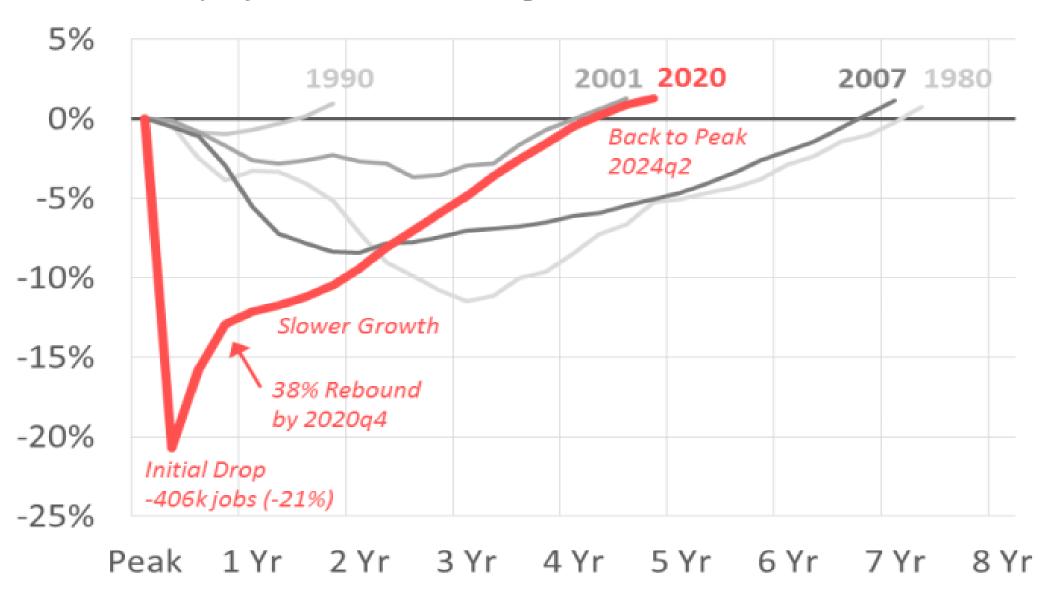
#### FIGURE 5: Percent Change in Employment from Onset of Recession



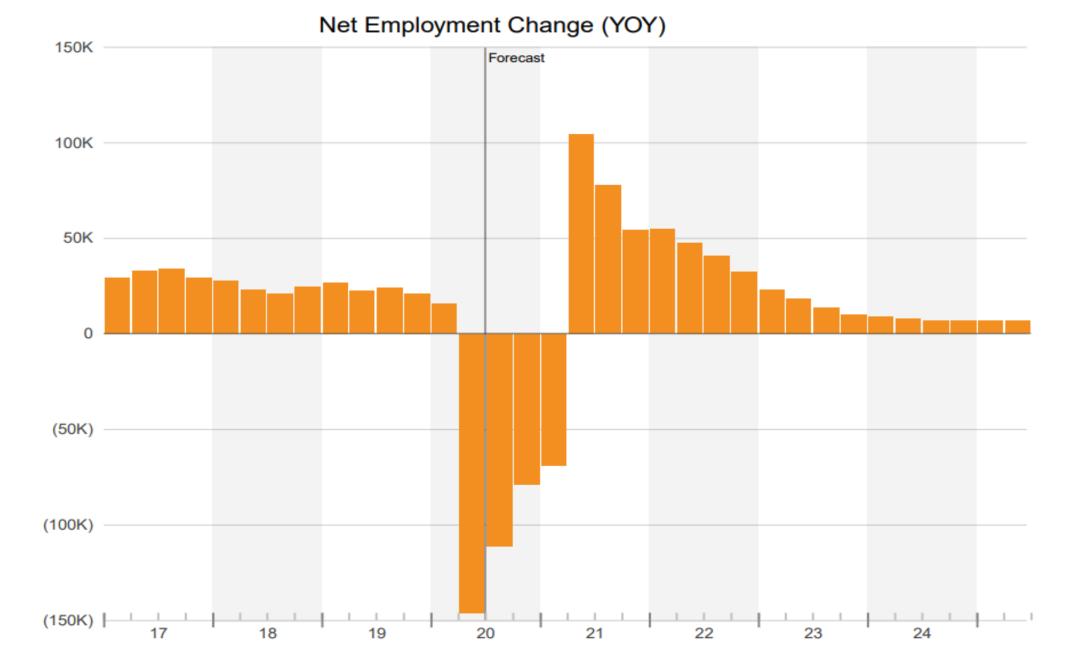
Source: CBRE EA, Oxford Economics, Q1 2020.

## **Oregon Recession Comparison**

Employment Percent Change from Pre-Recession Peak



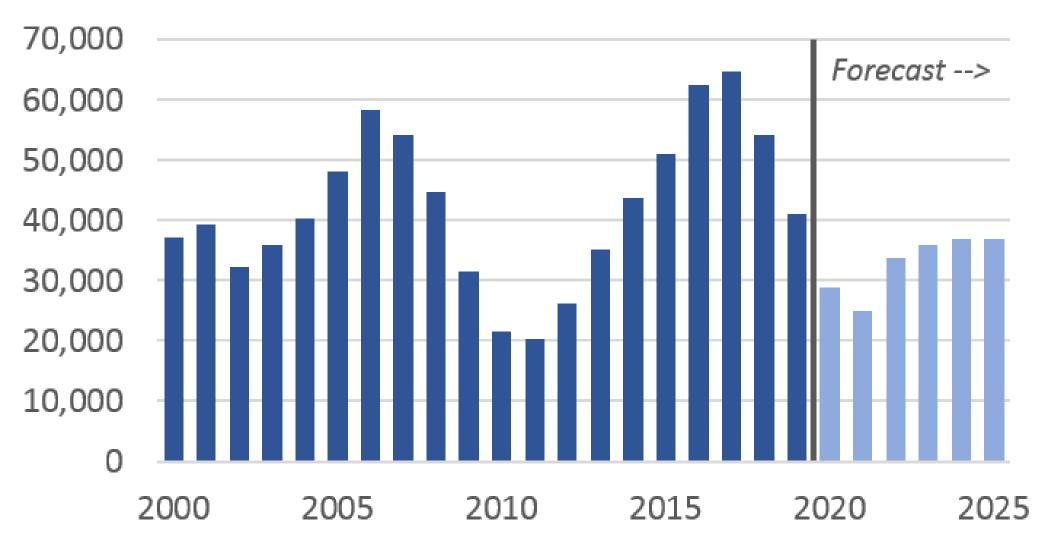
Source: Oregon Employment Department, Oregon Office of Economic Analysis



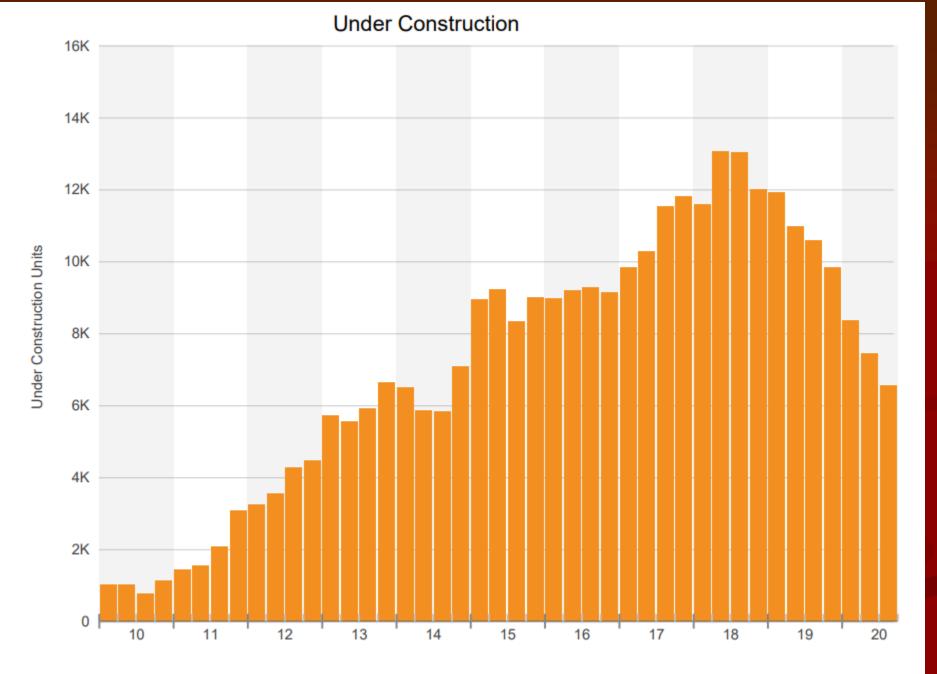


## **Oregon Population Growth**

Annual Change in the Total Population

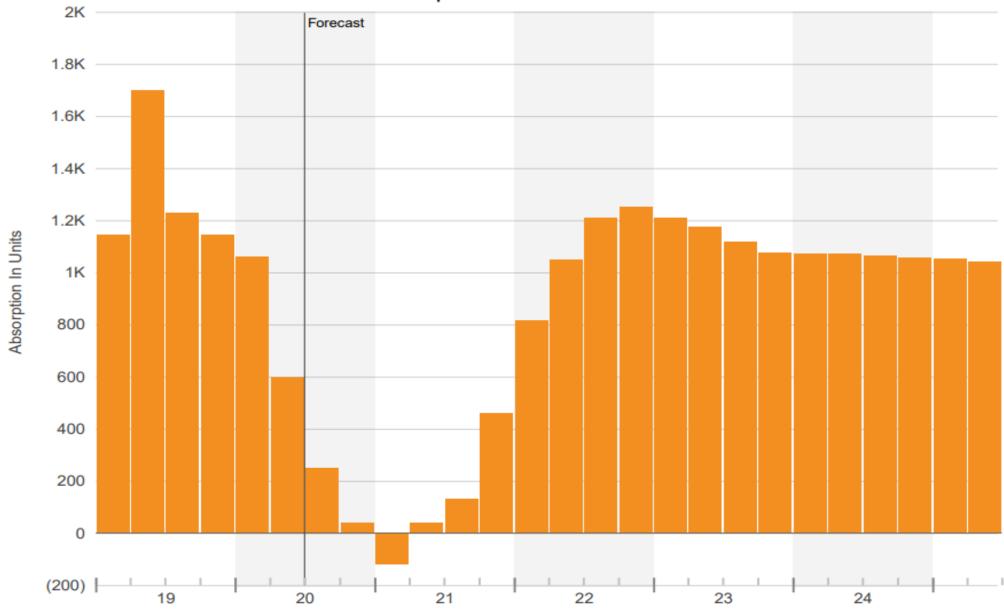


Latest Data: 2019 | Source: Census, Portland State PRC, Oregon Office of Economic Analysis

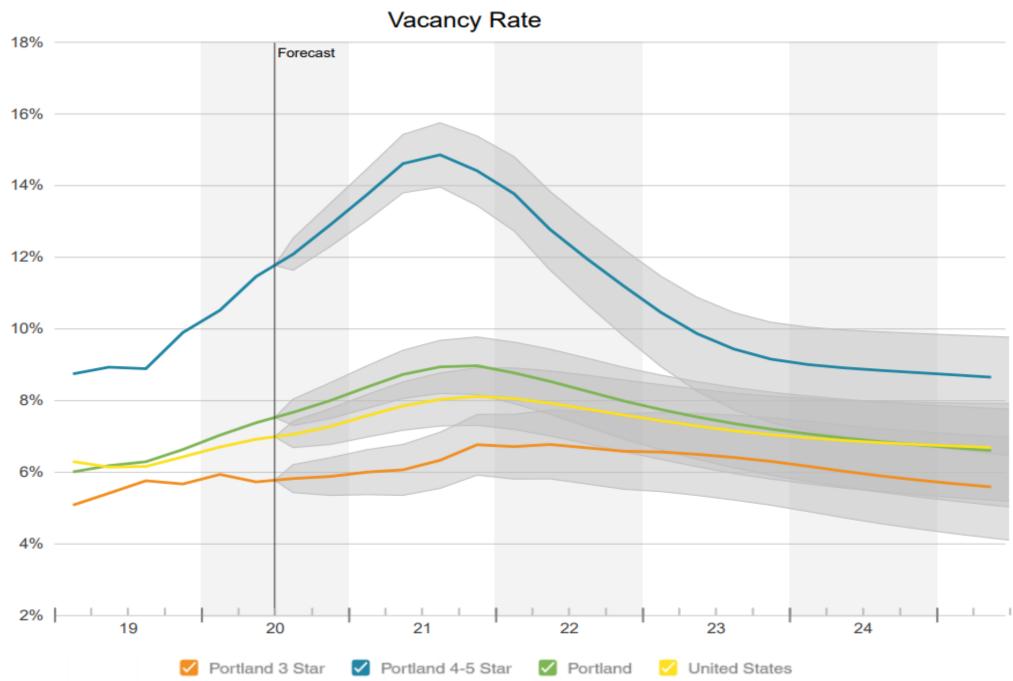




#### **Absorption Units**

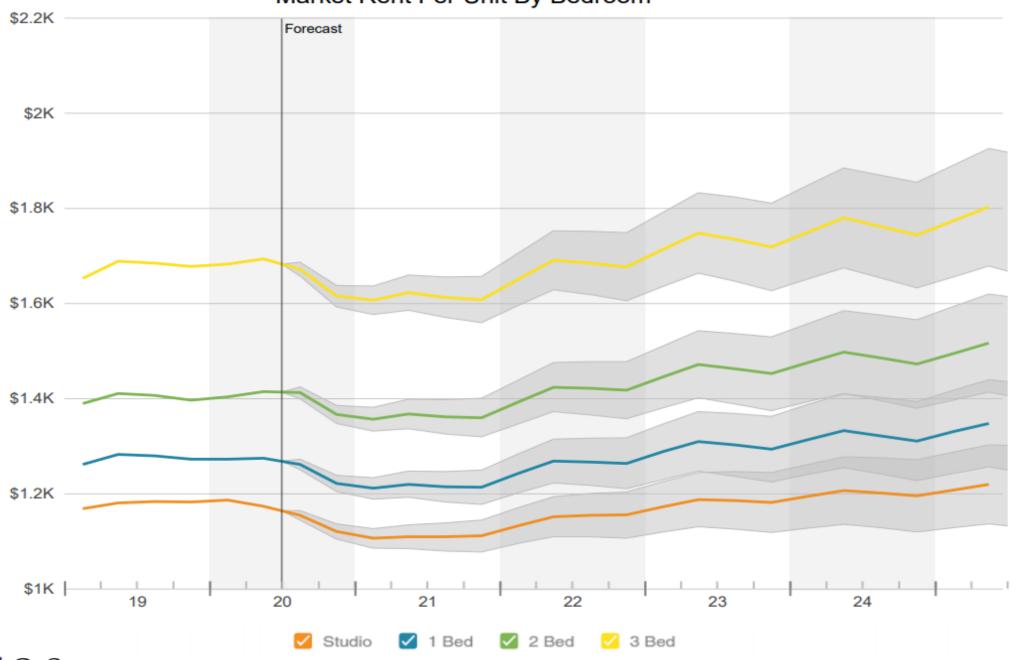






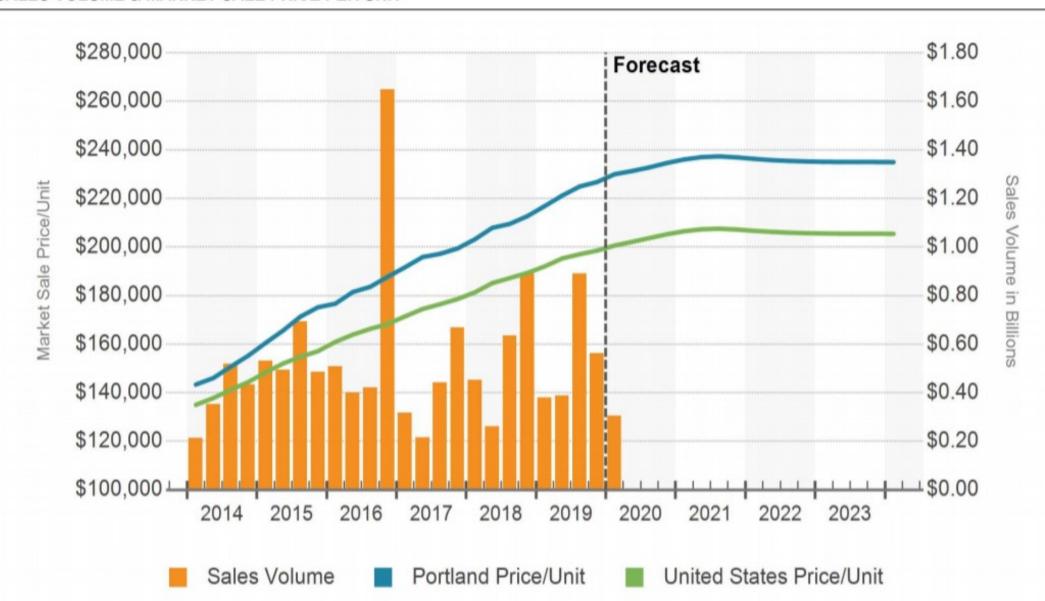


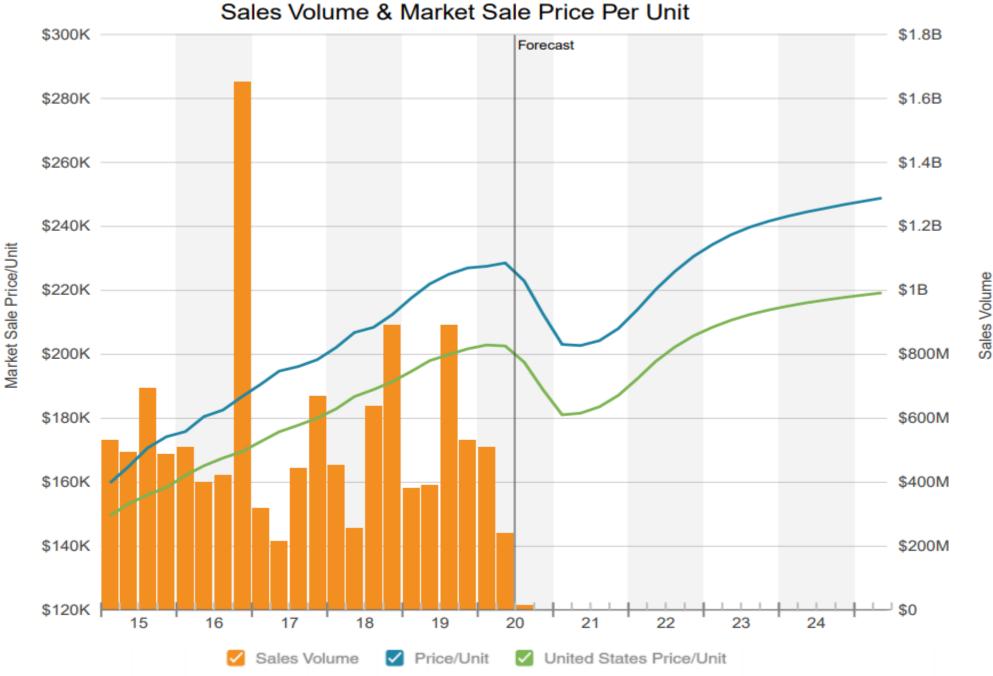






#### SALES VOLUME & MARKET SALE PRICE PER UNIT

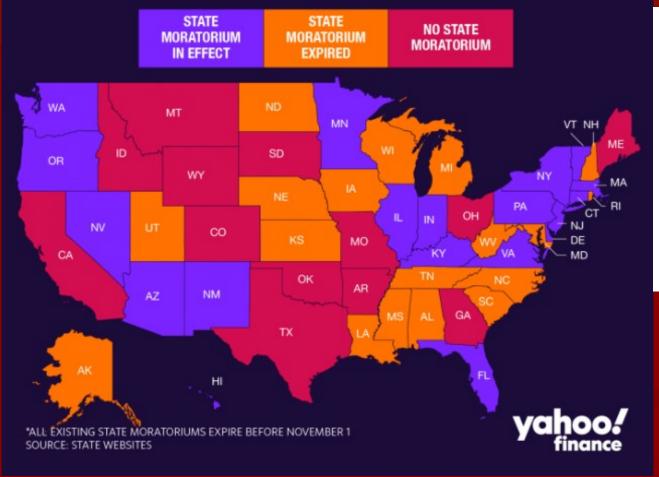






# MILLIONS FACE POTENTIAL EVICTION WITHOUT FEDERAL MORATORIUM

Roughly 30 million Americans are at risk of eviction starting August 24, 2020, unless Congress extends a federal moratorium in legislation or President Trump takes executive action. State eviction moratoriums currently in effect will expire before November 1.



#### Opinion

# The Coming Eviction Crisis: 'It's Hard to Pay the Bills on Nothing'

If the federal government repeats the mistakes of the last recession, millions of Americans will lose their apartments and homes.



Aug. 9, 2020









# Lender pulls plug on major Lloyd District redevelopment, demands \$36 million

Today 6:30 AM



## Questions

Patrick O. Barry
Barry & Associates
Apartment Appraisal Specialists
971-275-5345
pb@barryapartmentreport.com